

Most Widely Read Weekly Newspaper In San Diego County -- We Circulate!

Always Boosting Ocean Beach, Mission Beach, Pacific Beach and the Entire Point Loma Peninsula

KIRK SMITH
Editor-Publisher
4829 Saratoga Avenue
Ocean Beach, Calif.
Phone, Bayview 0017

THE BEACH NEWS

Promoting the Prosperity of Point Loma and the Beach and Bay Districts of San Diego

EIGHT PAGES
SUBSCRIPTION
\$1.00 per Year in
San Diego County
\$1.50 a Year anywhere
outside San Diego

FIFTH YEAR, No. 34

OCEAN BEACH, CALIFORNIA

Saturday, July 9, 1927

PHONE, BAYVIEW 0017

FIVE CENTS THE COPY

"Buy At Home"—Patronize Your Community Merchant

"Buy At Home"—Patronize Your Community Merchant

"Buy At Home"—Patronize Your Community Merchant

Bay Bridge Safety Plan With Shorter Route To San Diego

State-Wide Prosperity Shown By Bank Deposits

BANK OF ITALY

HOLDS FIRST PLACE IN POINT OF PATRONAGE

An index to the state-wide prosperity of California is furnished in the current mid-year statement of the Bank of Italy showing a gain in deposits during the past three months of more than \$31,000,000. The complete statement is published this week for the first time. Aggregate deposits of the bank are in excess of \$600,000,000, as compared with \$569,000,000 at the time of the last report, March 23. The increase, therefore, has been at the rate of more than \$2,250,000 a week for the entire period. At the same time, the number of depositors has grown from 1,065,000 to 1,140,000, easily preserving for the Bank of Italy its rank as first in the United States in point of patronage. Resources of the bank have increased \$21,000,000—from \$654,000,000 to \$675,000,000—during this same period. The chief gains, in addition to deposits, are shown in the surplus and profits account, where an increase of over \$3,000,000 is shown.

James A. Baecigalupi, president of the Bank of Italy, states that the quarter just closed has been one of the most satisfactory in the history of the institution. "The more than three millions of dollars, added to the surplus and profits account after all charge-offs, deduction of expense items, payment of interest and dividends, while accounted for in part by certain profits accruing from adjustments, upon the perfection of the bank's consolidation, still evidences the substantial progress the bank is making. The fact that our board of directors has seen fit to increase the dividend rate is in itself ample proof of their confidence in the earning power of the institution."

The Bank of Italy, together with the National Bankitaly company, (formerly the Stockholders' Auxiliary Corporation), the stock of which is owned by the stockholders of the bank, now has a combined capital investment of \$100,000,000. Of the total, more than \$60,000,000 is in the capital, surplus and profits account of the Bank of Italy.

BEACH RESIDENT

INJURED IN AUTO ACCIDENT ON MISSION BAY BRIDGE

Last Thursday forenoon Mrs. Bernice Rhodes of 4979 Muir avenue, was seriously injured when struck by a Ford commercial auto truck driven by Albert Romo, according to police reports. The accident happened on Mission Bay bridge near the Ocean Beach entrance, and Mrs. Rhodes was removed to the hospital in a police ambulance.

STRAND THEATRE

Starting today, Saturday, Hoot Gibson in "The Denver Dude," a good Hoot Gibson picture. There is lots of comedy and the action is fast; there is some heart interest and a whole pack of thrills. In order to make the heroine fall in love with him, he appears dressed as a Denver dude after the real dude has been chased into the woods by outlaws and this is where the fun and thrills come thick and fast. The comedy will be "Dizzy Daddies," a news weekly and "Putting On the Dog," a scenic.

Sunday and Monday, Lois Moran in "The Whirlwind of Youth," the tender story of a beautiful girl who is seized by the consuming fervor of a great love only to have it shattered and reach a happy conclusion against the World War's sweeping background. It is a high speed, high class entertaining drama which proves that it's love that makes "The Whirlwind of Youth." "The Lost Treasure," an Our Gang comedy and "Where Friendship Ceases," a fable.

Tuesday and Wednesday, "The Telephone Girl," with Madge Bellamy, Holbrook Blinn, Warner Baxter, May Allison, Lawrence Gray and Hale Hamilton. Business before pleasure so the telephone girl plugs in on the most exciting game of politics ever played. One word from her can ruin a man's career and a woman's life! What does she do? The sweetest story ever told and the director of "Beau Geste" tells it. The news weekly and Andy Gump in "Youth and Beauty."

Thursday and Friday, Richard Barthelmess in "The Amateur Gentleman." What a wallop Richard packs as "The Amateur Gentleman," the gamest fighter who ever battled in the old Corinthian ring; the pluckiest horseman who ever cleared the walls and ditches of a steeplechase; quick on the trigger in a duel, and daring the world for a woman's smile. A story picturesque, vivid in action and romance. The seventh chapter of "The Fire Fighters" and "Open House," comedy.

PROPERTY PURCHASED

Mr. and Mrs. Kenneth W. Crosby recently acquired some very desirable property on Seaside street and have also purchased a lot on the corner of Brighton avenue and Guizot street.

DON'T FORGET THE PETS

Pet owners who desire information as to where they might have their animals cared for during vacation time, or as to proper weather care, may telephone San Diego Humane society and the information will be given.

It is stated on good authority that members of the city traffic safety commission have been recently considering several plans for relieving congestion of the coast highway, especially in regard to the dangerous situation existing at both ends of the Mission bay bridge, which connects Ocean Beach with Mission Beach and forms a most important link in the route northward and southward.

There is a remedy as simple and expedient as it is practical and inexpensive.

At present, all lines of traffic converge on one narrow bridge roadway, and the railway track has to be crossed at each end of the bridge by incoming traffic.

This highly hazardous situation can be easily obviated by widening the bridge on the southwest side sufficiently for a roadway to connect with the right-hand highway from the north, thus eliminating ALL grade crossings for southward bound traffic at both ends of the bridge.

A similar solution of the bridge problem was suggested a couple of years or so ago by the editor of "The Beach News" to the then existing local chamber of commerce and the plan was brought to the attention of the city manager and the former council.

Estimates were obtained for driving an extra row of piling from the Abbott street side of the bridge to the Mission Beach shore line and the widening of the bridge some eighteen or twenty feet, with extra broad entrances in accordance.

The city authorities figured the cost to be about twelve thousand

dollars, yet the customary cry of lack of funds resulted in the plans being pigeon-holed. However, the time is now ripe for early action on the traffic safety improvement.

Widening of the bridge for a right-hand drive from the north avoiding all grade crossings directly into Ocean Beach would also prove a great forward step in continuance of the short route to San Diego by way of the wide highway across the flats to Marine base and practically paralleling the railway tracks almost in a straight line and perfectly level.

For the present, this roadway would terminate at Barnett avenue, but will eventually connect with West Atlantic avenue directly to Broadway, thus putting Ocean Beach and Mission Beach within eight and ten minutes respectively of the business district of San Diego.

Estimates and plans as well as relief maps have been made of the short route from West Point Loma boulevard at the foot of Cable street, with DeFoe street as a feeder, and with the Point Loma syndicate property (now in escrow) holding abutting ownership along the greater part of the route and assessed for the major share of the cost estimated at less than forty thousand dollars. The extensive districts benefitting from the short route it is stated, would be pro-rated at only a few cents per lot, while the abutting syndicate property assumes the larger share of the rather nominal expense, considering the immense advantages of the highway improvement in connection with the coast route via all beaches.

Beach Residents Enjoy Grand Alaskan Tour

O. B. LIBRARY

MARGARET RANKIN, LIBRARIAN

The O. B. branch library received the following new adult books this week.

"Drums of Aulone," Chambers; "When Is Always," Dawson; "But Yesterday," Diver; "Valor of the Range," Erskine; "Upgrade," G. Gibbs; "Young Anarchy," Sir Ph. Gibbs; "Oak and Iron," Hendryx; "My Dog Simba," Kearton; "Sunny Mateel," Knibbs; "Painted Ponies," Le May; "Stories Near and Far," Locke; "Job's Niece," Lutz; "That Island," Marshall; "Call of the House," Mitchell; "Wild Honey," Nevin; "Judge Colt," Raine; "Tavern Knight," Sabatini; "Laughingest Lady," Stone; "Alias Dr. Ely," Thayer; "Black Abbot," Wallace; "Magic Man," Wheeler; "Beau Geste," Wren.

On the Air Next Week

EXCELLENT SERIES OF RADIO ENTERTAINMENT

A great seven-night program ranging from biblical drama to comic opera selections, as well as a revival of old-time negro melodies and comic songs, will be heard on the air next week as announced by the National Broadcasting company through the enterprise of Proprietor W. W. Deuel of the Strand Radio company in the Kraft building on Newport avenue. With each day's announcement in another column, the exact hour is given for the different selections. So tune in and afterwards tell Mr. Deuel how you enjoyed 'em. Thank you.

"EXIDE" BATTERIES USED ON HOP TO HAWAII AND OTHER FLIGHTS

Henry Eulberg, the enterprising and well known proprietor of the Ocean Beach Garage, has been made exclusive agent for the famous "Exide" batteries in the beach districts. The great value and high prestige of the "Exide" battery is additionally proved by the fact that the army Fokker plane in its successful flight to Hawaii was equipped with "Exide" batteries for wireless, while Commander Byrd also carried "Exide" batteries on his scientific flights to Paris as well as to the North Pole. When such men rely on "Exide" batteries for such important trips, says agent Eulberg, surely their judgment can be relied upon by automobile owners who seek the best in batteries and at nominal prices. Just drive in to the Ocean Beach Garage on Newport avenue and ask Henry all about 'em.

Patronize Community Merchants

INTERESTING ACCOUNT

OF NORTHERN TRIP BY MR. AND MRS. ALLEN

Mr. and Mrs. A. J. Allen, of Newport avenue, are traveling homeward from their recent trip to Alaska and Mr. Allen has sent to "The Beach News" the following interesting sketch of their northern journey:

"First day, 5:30 a. m., ship passed through Seymour Narrows; 6:30 a. m. passing through Johnstone Straits and later Broughton Straits; 9:30 a. m. arriving at Alert Bay, where we went ashore and went through one of the principal salmon canneries, and also the Indian cemetery and the Indian village; 1 to 4 p. m., passing Queen Charlotte sound, which is open to the Pacific ocean; 8 p. m., passing through Lama Passage, Bella Bella is on the left, a very old, deserted Indian village; 9 p. m., we entered Millbank Sound, a stretch of open ocean ten miles in extent.

"Second day. We passed Digby Island, then arriving at Prince Rupert; this is the terminal of the Canadian National railway. About three hours later leaving Prince Rupert the steamer passes Green Island lighthouse; this is six miles south of the international boundary. Next the steamer crosses Dixie entrance into the open sea; then we wind our way through a narrow channel which is called Tongass Narrows and leads us to Ketchikan, which is one of the largest and most prosperous towns in Alaska. The third day arrived at Wrangell, which is six hours' run from Ketchikan; named after the former Russian governor of Alaska. Leaving Wrangell westward through Sumner Straits, we enter Frederick Sound with Admiralty on our left and after several hours' steaming through this sound and Stephens passage arrive at the mouth of Taku Inlet. At this point we passed quite a number of floating icebergs and going through Taku Inlet brings us in sight of the Taku glacier. The boat headed its course within three hundred yards of the glacier, the nearest point the boat ever made. It happened to be a perfectly clear, sunny day, which they seldom have around the glacier, which at most times is covered with fog. The ice on the face of this glacier being over one hundred feet thick and a mile wide. And this glacier extends into the mountains about ninety miles. We then enter the Gastineau channel; on our right is the town of Thane; on the left Douglas Island and the old buildings of the famous Treadwell mines, where formerly stood the largest free-milling stamp mill in the world. Adjoining the site is the town of Douglas. At the end of Gastineau channel lies the town of Juneau, the capitol of Alaska, population about 3500. On

Continued on Page 8.

Vacuum Cleaners Repaired
Strand Radio and Appliance Co.

WANTED IMMEDIATELY

An editor who is humble and likable and teachable; saying what pleases everybody and saying it in a few brilliant words; never asking for new subscribers but sending the paper free to everybody out of his own purse; publishing everything sent in without any blue-penciling; able to draw honey from the flowers of pastoral inertia; never scolding anyone; able to explain how the present pastor has just had "the greatest revival campaign in the history of the church," without seeming to reflect in the least on the former pastors; one able to take orders from everybody and still keep his independence; able to create space that does not exist, and to get in belated stuff that comes after the paper is already being delivered; one who can read all the new books without betraying the old; who can keep the new theological ideas safe in the old wine skins—we know where such a man can get a job.—Methodist Protestant.

CLASSIFIED ADS
GET QUICK RESULTS

GET PROTEST STAMP

ON CITY TAX RECEIPTS

City Treasurer Jack T. Millan has announced that the inscription "Paid Under Protest" will be stamped upon all city tax receipts upon request of taxpayers. Those already paid in June can have the stamp added upon presentation of tax receipts at the treasurer's office.

BOARD OF SUPERVISORS

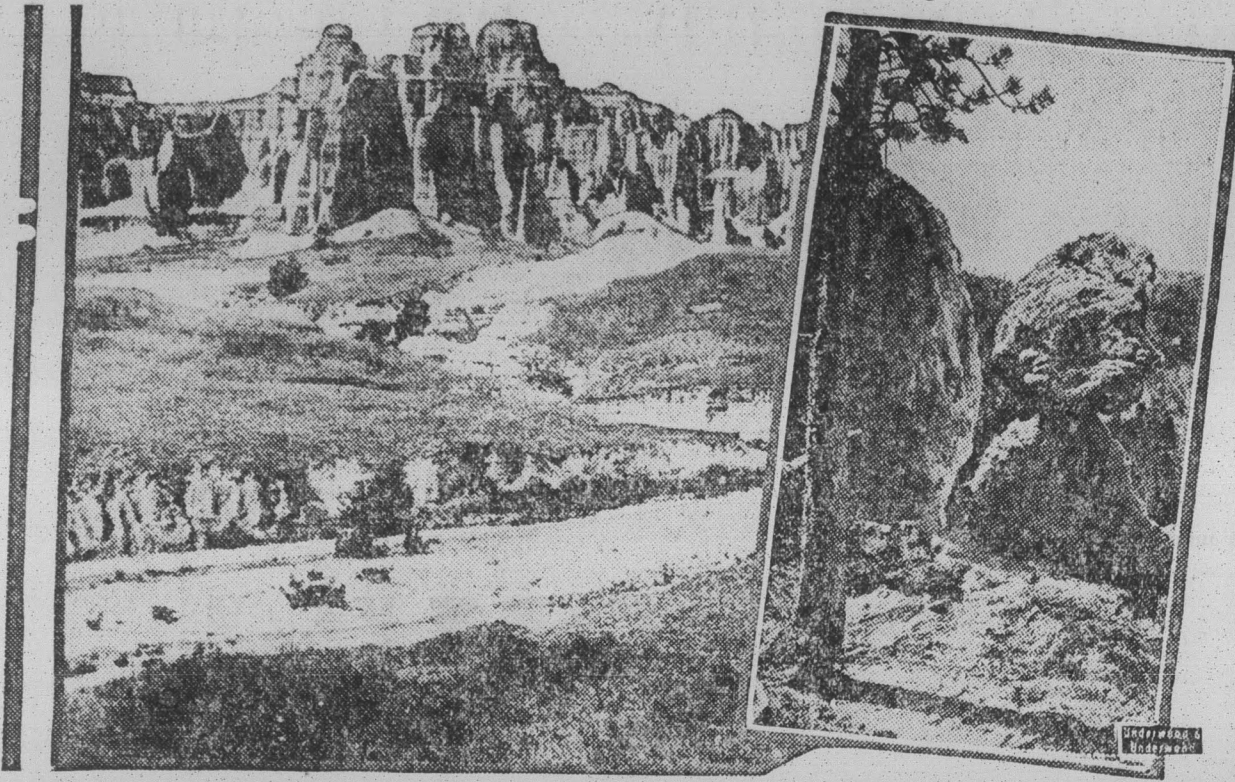
EQUALIZING COUNTY TAX

The board of supervisors this week instructed County Tax Assessor George Moulton to turn over to them his assessment rolls. During the next fortnight the board will sit as a board of equalization and adjust all individual claims for unequal assessments, many protests being already filed, particularly from the beach and coast districts.

UNCLE SAM USES "JUICE"

The United States, with seven times as much capital invested in the electric industry as has England, produces 12 times as much electrical energy which is sold to 10 times as many customers.

Rugged Black Hills Scenery



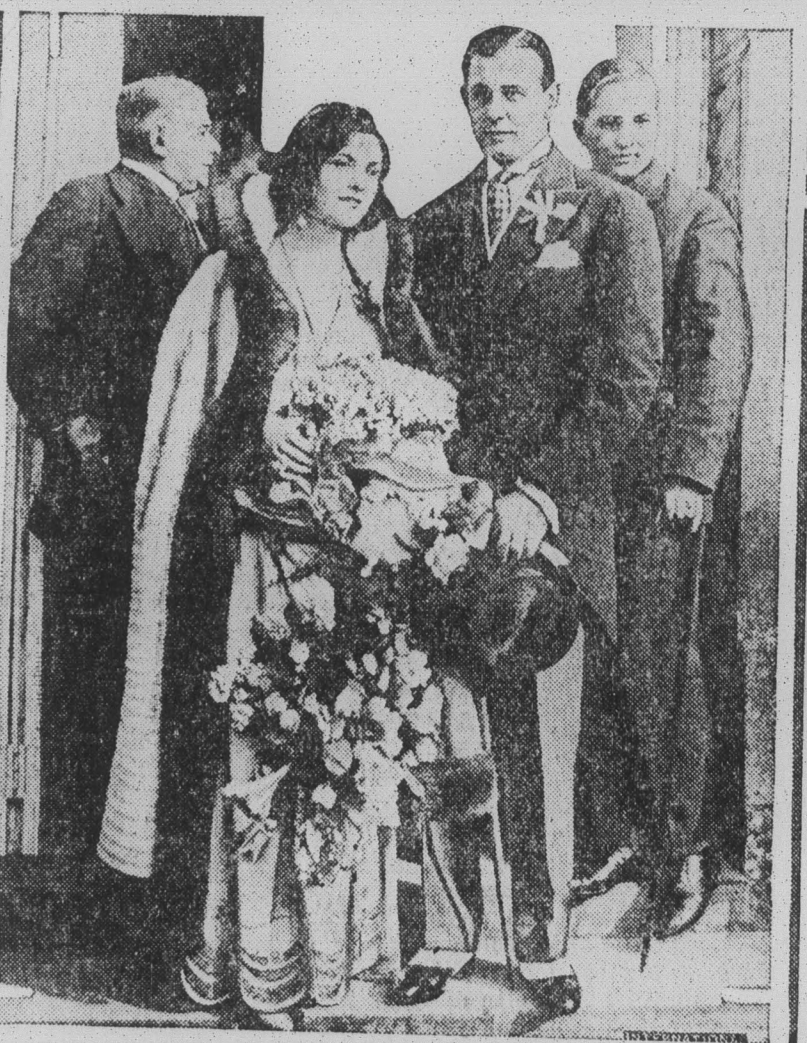
In such surroundings as this is located the South Dakota lodge chosen by the President for his summer home. The inset shows the "Guardian of the Pool," at Sylvan lake, one of the beauty spots of the Black Hills.

George Souders Wins Indianapolis Race



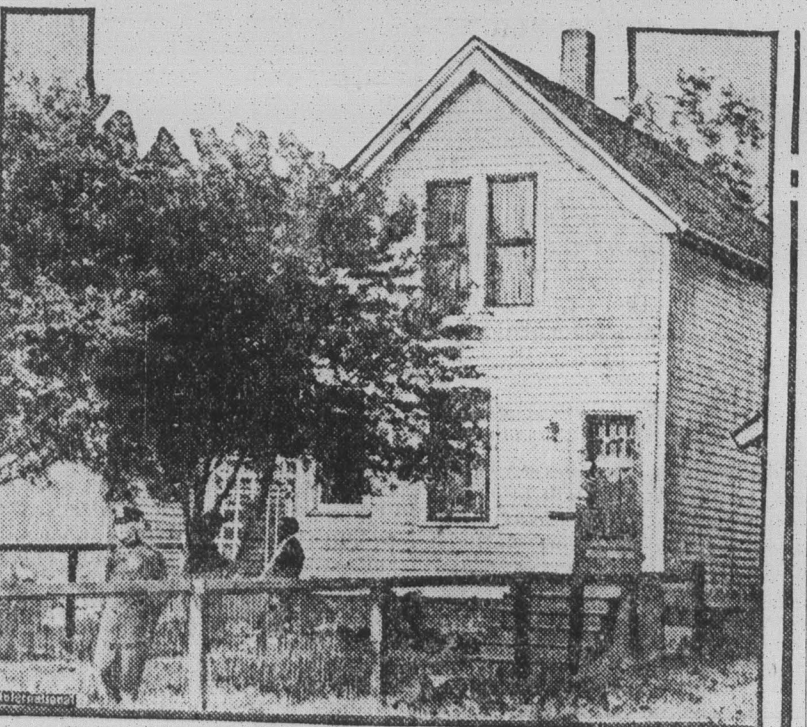
George Souders, of Lafayette, Ind., winning the 500-mile automobile race at Indianapolis in his Duesenberg car, which he drove at an average speed of 97.54 miles an hour. Inset is a portrait of Souders.

Pola Negri Weds Prince



Pola Negri, in bridal dress, with husband, Prince Serge Mdivani, after the wedding ceremony in Paris. Ladies, note the length of Pola's skirt!

Guard Mrs. Lindbergh's Home



Home of Mrs. Evangeline Lindbergh, mother of Capt. Charles Lindbergh, at Detroit, being guarded by police because of the thousands who seek to congratulate her on her son's feat.

CALIFORNIA NEWS BRIEFS

The Charles N. Felton Redwood Grove of 100 acres on the south fork of the Eel river, Humboldt county, was dedicated Sunday June 12 with appropriate ceremonies under the auspices of the Save-the-Redwoods League. President Ray Lyman Wilbur of Stanford University delivered the chief address. A feature of the exercises was the unveiling of a memorial plaque, designed by Haig Patigar, famed sculptor, in honor of Senator Felton. This latest of the numerous tracts of virgin redwoods to be preserved is the gift of Mrs. Kate Felton Nelson of San Francisco, daughter of Felton, who served two terms in the House of Representatives, and was then in the United States Senate, where he represented California with distinction. He was a pioneer of the State, coming here in the days of the early gold rush as a boy of 17 years.

Luther Burbank's work is to be carried on by one of the largest nursery organizations in the country, the Stark Plant Breeding Farm and Nursery Company of Louisiana, Mo., it has been announced by Mrs. Elizabeth Burbank, widow of the plant wizard. An agreement was consummated, she stated, whereby the Missouri firm takes over the bulk of the Burbank experimental gardens at Santa Rosa and Sebastopol on a ten-year lease, with an option of 25 years' extension. The financial consideration involved was not given out. All experiments underway at the time of Burbank's death a year ago will be carried on by the aid of voluminous notes and detailed data, which he left on each plant, fruit and flower, it was stated. The company takes over more than 900 varieties of perfected experiments.

Lieutenant Governor Baron R. Fitts narrowly escaped death with Captain H. C. Claiborne, California National Guard, when their airplane was forced down and turned on end in a plowed field near Dunsuir last week. The plane was over Mount Shasta when Captain Claiborne discovered that one gasoline tank was completely dry and the other was almost empty, due to a leaking pipeline. He turned back on his course and headed for Dunsuir, but ran out of gas above the town of Gazelle. The National Guard officer picked out the only likely looking landing spot, the plowed field, and volplaned. The wheels of the plane stuck, throwing it on end. Fitts escaped with a cut across the bridge of his nose. Captain Claiborne was uninjured.

Characterizing the bill as "one of the most important conservation measures adopted in recent years," State Forester M. B. Pratt has declared that Gov. Young's signature of Assembly Bill 998, postponing the opening of the deer season in the Sierra Nevada region two weeks, will eliminate hundreds of forest fires at one of the periods of greatest fire hazard. The new act provides that the deer season shall open on September 15, two weeks later than heretofore. The season will close October 15. It was backed by the State Fish and Game Commission, the State Board of Forestry, the United States Forest Service and the California Forest Protective Association.

Announcement that he will enter a plane in the proposed \$50,000 San Francisco-to-Honolulu flight has been made by William D. Tremaine, airplane manufacturer of Brea, Orange County. The machine, which was designed by a young Austrian engineer, is to be of low-winged monoplane type. Construction is already under way, and it is expected that it will be ready for trial flights by July 15. Tremaine said. Everything is to be in readiness to hop off by August 1, and the pilot, according to present plans, will be Otto Schager of Anaheim. Schaffer, considered one of the best flyers on the Pacific Coast, owns a plane similar to the one under construction.

More than 290 new army and navy planes are to be added to San Diego's air fleet during the fiscal year 1928-29. The aircraft squadrons of the battle fleet will get 132 new type fighting, type, bombing and scouting planes; the marine corps aviation expeditionary squadrons thirty-three new fighting and bombing planes, including two Fokker monoplanes, and the naval air station twenty-six ships of various types.

An 80 mile gale, sweeping through Bakersfield at 5 o'clock the afternoon of June 7 destroyed the airplane hangar at Kern County Airport, crushing eight airplanes and doing damage roughly estimated at \$18,000. Portions of the big hangar were hurled across the state highway 50 feet to the west, temporarily blocking north and south bound traffic and tearing out a section of telephone lines.

A tiny piece of land held by a homesteader, D. M. Halbert, near Bakersfield, is a bloodless battle ground in an attempt of oil interests to build a tortuous road over the rolling hills into the new oil area three miles northwest of Round Mountain Oil Field. Only this key piece of homestead property, protected by fences and heavy padlocked gates, is in the path of the road over which heavy derrick equipment will be hauled, and the owner will not give a right of way, it is said. To build around the homestead will cost the oil developers a large sum.

Construction of the new grape juice factory of the California Grape Products Company is under way at Delano, Kern County.

Street improvements in Bakersfield for the first half of the year 1927 will cost in excess of \$160,000, it was estimated by the City Engineer.

California ranks fifth in the number of telephone stations in the United States, having more than 6 per cent of the nation's 17,500,000 telephones now in service.

With a total of \$32,257,761 in new building permits issued during April, California continued to maintain third position among her sister states in construction activity.

One hundred petitions favoring the formation of a Kern River levee district for the permanent protection of Bakersfield against an overflow of Kern River are being circulated by members of the Bakersfield Civic Commercial Association.

A cache of gold coins amounting to \$227.50 was discovered recently in a garden belonging to a resident of Yreka, Siskiyou County. The coins bore dates from 1839 to 1851. Old-timers believed the coins were buried by the late John H. Rammers, a cabinet maker of Yreka.

Six hundred young men and women received the degrees of Bachelor of Arts or Bachelor of Education at the commencement exercises of the University of California at Los Angeles on June 10th. This is the largest graduating class the University has had at the Los Angeles branch.

Grazing Inspector R. R. Hill of Washington, D. C., and Fred P. Crone-miller of the San Francisco federal forestry office are at present engaged in investigation work on the Modoc National Forest in connection with a controversy of many years standing between the sheepmen and cattlemen running stock on adjoining ranges.

Since its organization in 1918, the Save-the-Redwoods League has secured the preservation of 3000 acres of virgin redwood timber lands in Humboldt and Del Norte counties. The lands with timber are worth \$1,000,000. The 3000 acres are a small fraction of the original 1,500,000 acres of redwoods that once covered a strip of California coastal highlands extending from Monterey county to the Oregon line.

A granite slab, said to be about thirty feet in width, 300 feet in length and twenty feet thick, is being dug out of the earth at the California Granite Company's quarry at Porterville. Trenches have been dug around the granite slab, holes are bored through the trenches and the slab is being lifted gradually. The slab is said to be one of largest ever quarried and contains enough granite, it is asserted, to construct a number of buildings.

Raids on twelve fruit stands in Modesto and near-by towns last week resulted in the condemning of 130 cases of Imperial Valley cantaloupes by A. L. Rutherford, horticultural commissioner. According to Rutherford, the melons did not come up to the State standard. "Stanislaus county, being an extensive producer of cantaloupes, has prided herself upon the quality of cantaloupes produced and shipped, and cannot afford to permit low grade or junk cantaloupes to be put upon the market in the county," Rutherford said.

Stories of people attacked by wild animals in the early days of the West have been recalled by exciting experiences of telephone workers near Lake Tahoe. Max Goodman, while walking through a lonely piece of forest near the lake was attacked by an animal in the darkness, his clothing torn to shreds, and his body badly scratched. Several residents near the lake have since reported being attacked by a large animal at night. The beast always assaults in the darkness and is supposed to be a wildcat or mountain lion.

A gigantic bonfire, on the summit of Mount Tamalpais heralded on the evening of June 13, the start of the California-Oregon Indian marathon the next morning, under auspices of the Redwood Empire Association. Thirteen Indian runners, three from New Mexico and the rest from California and Oregon, started from San Francisco City Hall at 10 a. m., on a run of 480 miles over the famous Redwood highway, to Grant's Pass, Ore. Fleetest runners are expected to reach Grant's Pass in eight days, but a fifteen-day limit has been set.

A rainstorm, the heaviest on record for June in fifteen years, visited Northern and Central California last week, bringing with it thunder and lightning. The storm broke unexpectedly, without warning from the United States Weather Bureau. It had been charted several hundred miles off the coast, but was not expected to reach land until later. In the main the downpour was beneficial. What small damage was done came from lightning, and there was some destruction of small fruits. But this was far more than offset by benefits to pastures and certain fruits, and lessening of brush fire dangers.

Examinations for entrance to the University of California will be held this year during the week of June 20-25, by the College Entrance examination Board. This is the first year the University has not given its own examinations. Students wishing to enter any of the larger colleges or universities in the United States may take these examinations, which are held in 300 centers in America, Europe and Asia. In California they will be held at the Hearst Gymnasium, Berkeley, at Los Angeles, Carpinteria, La Jolla, Ojai and at Stanford University.

What One's Fiance Is For

By DOROTHY DOUGLAS

(Copyright.)

TOM GILBERT was always thankful that he had been standing in the doorway of his shop when the incident, just outside, took place.

He watched the girl, as he had many times watched her, while she put a great bundle of magazines in the mail box which was on the sidewalk just in front of his shop.

While Gilbert gazed at her, quite satisfied with her from the tips of her well-shod feet to the mass of red-gold hair, his expression suddenly darkened.

He saw a good-looking man approaching the mail box, most obviously intent on a flirtation with the girl.

Gilbert never knew exactly how it happened, but what he did see was the bundle of magazines bumped out of the girl's arms and a swift stooping of both the man and the girl to pick them up.

Apparently their heads came into violent collision for the girl crumpled into an unconscious heap on the sidewalk.

Gilbert didn't like the look on the man's face as he picked the girl up. Without a moment's hesitation Gilbert rushed out.

"See here, what's happened?" he questioned belligerently.

The other held firmly to the limp form of the girl.

"This young lady, a friend of mine, has bumped her head, that's all—no need to make a fuss about it," he said.

"Since the young lady happens to be engaged to me—I think we will make a fuss—give her to me at once!"

The stranger relinquished his burden.

"Oh, that's a different matter," he said with assumed politeness, and escaped from the quickly gathering crowd.

Gilbert scattered them all and carried the girl of his dreams tenderly into the shop and from thence to the big living-room behind, where his mother sat.

"She evidently got a nasty bump," said Gilbert, and gazed anxiously at the fluttering eyelids of the girl. "I don't know whether that dirty dog who tried to claim her did it deliberately or not—it looked mighty suspicious," he growled.

"There, there," said Mrs. Gilbert soothingly. "Don't be judging the man too harshly. Now you run along and mind the shop—she mustn't be frightened when she comes around—by so many people."

"Many people! Just you and me!" laughed Tom, but he obeyed instructions after a lingering glance at her.

"You're quite safe, my dear," said Mrs. Gilbert. "You had a bump on the mail box and you are in the shop just beside it." Did Mrs. Gilbert fancy it or did a light flush stain the girl's cheeks at mention of the shop beside the mail box?

"You are a dear, and how horribly silly of me to bump my head. I think I can stand now." She smiled into Mrs. Gilbert's eyes. "I'm so sorry to have put you to this trouble."

"It was no trouble. I am just thankful my son was looking out the window and—well, my dear, he fancies he rescued you from the clutches of a flirt—but don't breathe a word to him about it."

The blush was very evident now and Tom burst into the room to make inquiries just when it was at its height.

"Well, what a change from the little Pale Face I carried in, mother," he said joyfully.

Peggy Underwood looked up and held out a slight hand.

"It was very, very kind of you, she said sweetly with a swift shy glance at Tom. "And your mother has been so good to me. I am Peggy Underwood and have charge of the library just around the corner." She rose. "If you don't mind, I must rush back as there is no one in charge, but if I may I should love to come in this afternoon. I have an hour off at four."

"Good," said Tom. "I'll be here, too."

And when four o'clock came Mrs. Gilbert bustled about happily making tea. She loved young people and only hoped that Tom and this lovely girl would find happiness together.

It was a wonderful tea party in the big living-room and, when some one entered the shop, it was Mrs. Gilbert who arose to attend.

The man who entered was the one whom Tom considered a cad.

"Oh—I have just come in to inquire after the young lady your son is engaged to," he said, and noticed the surprise in Mrs. Gilbert's face.

But she was quite equal to the occasion. "She is all right now, thank you, and is having tea with us. 'Oh, Peggy dear,' she called out, and Peggy appeared at the door. "This is the gentleman whose head came into collision with yours—he has called to see how you are."

"And to apologize. Your fiance rescued you from the hands of the villain," the man said and watched her closely. "He was a bit of a caveman about it, too."

Peggy cast a swift glance at Tom, who had followed close on her heels. There was not one flicker of one long, silky eyelash as she said softly, "Well—that is what one's fiance is for—isn't it?"

And Tom exchanged a broad grin with the mail box outside.

PRINCE NOW MAJOR



Here is the first picture of H. R. H. Prince Humbert, heir to the throne of Italy, wearing the uniform of a major in the Italian Infantry.

MISS EVELYN COREY



Miss Corey was elected president of the Big "C" society of the University of California. Miss Corey is the best all-round athlete at the university.

Exorbitant Bill

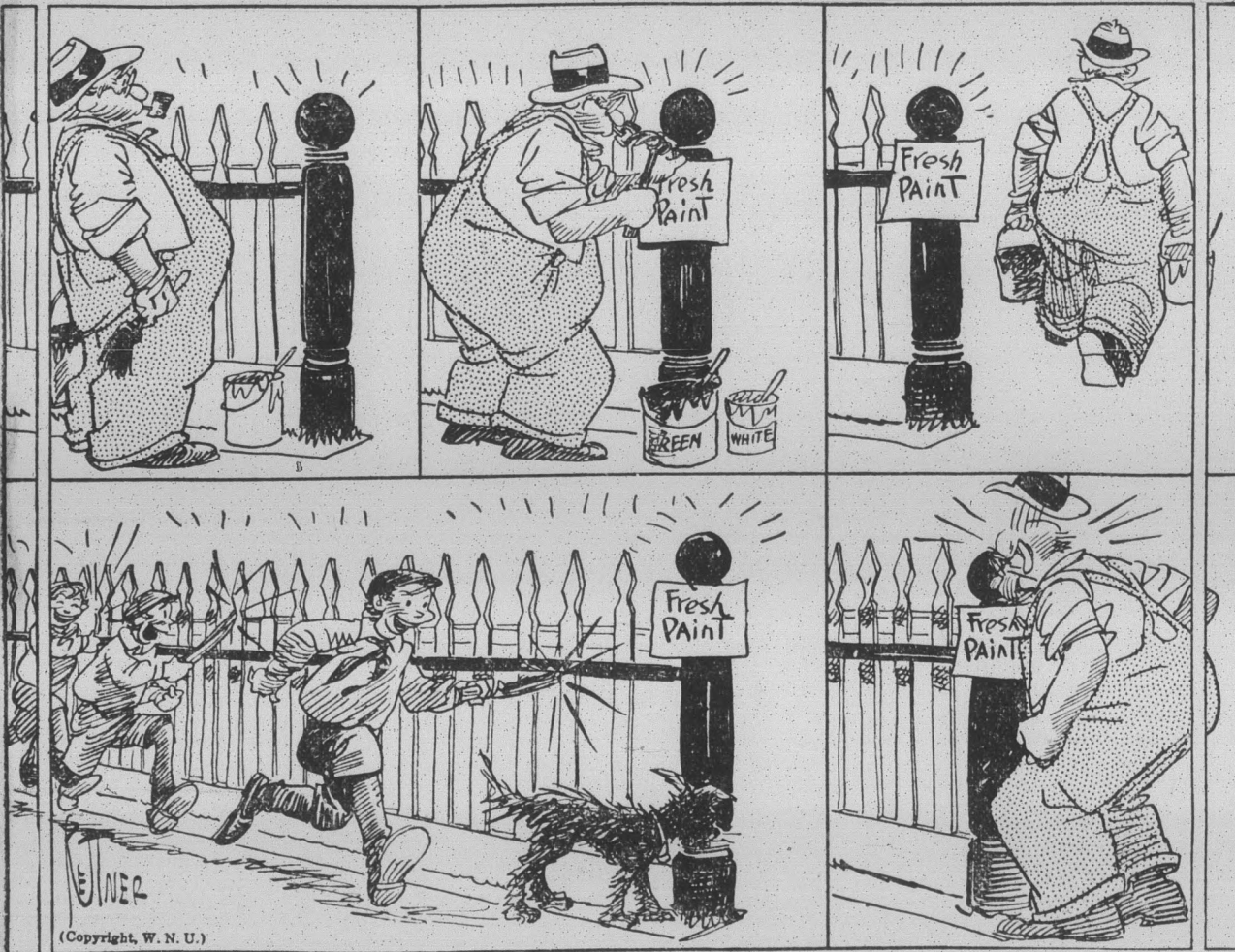
"Doctor, this bill is exorbitant and I won't pay it," said the patient, irritably. "Besides, I'm no better now than I was before I came to you."

"Of course you're no better," retorted the doctor, "and all because you didn't take my advice."

"Oh!" said the patient. "Of course, as I didn't take it I don't owe you anything for it. Good evening."

OUR COMIC SECTION

Our Pet Peeve



THE FEATHERHEADS

Well, It's Been a Hard Day and—



MICKIE, THE PRINTER'S DEVIL

The Village Gossip



The KITCHEN CABINET

(© 1927, Western Newspaper Union.)
Wear a smile on your face,
Keep a laugh in your heart,
Let your lips bubble over with
song:
"Twirl, lighten your load
As you travel life's road
And help other sinners along."

"COME OVER TO TEA"

It is not necessary that we have large means or great wealth to enjoy the comfort of entertaining our friends. To entertain simply is just as enjoyable and within the means of ordinary folks. The joy of giving, as well as receiving hospitality, should not die out. There are always those away from home who appreciate a home meal and the comfort that goes with it. On Sunday, when the dinner is served during the middle of the day, tea is such a happy time to have one's friends drop in. The meal need not be a substantial one and it may be served in any manner suited to one's taste. If chilly or rainy, a lunch before the grate, serving everything from the tea wagon, is a most delightful way. A chafing dish with a hot dish, or any food, may be quickly prepared and brought from the kitchen. There are few who do not enjoy helping to prepare the meal, either from the chafing dish or kitchen range. It breaks up any feeling of formality and aids the hostess at the same time.

If the night is damp and chilly, a good hot soup is always relished. Hot sandwiches with coffee will be enjoyed.

With the variety of canned soups of all kinds, including vegetables and meats, one will always find something agreeable.

Here are a few suggestions:

Milk or cream toast prepared from hot, freshly made toast, dipped around the edges in hot milk and spread generously with butter, then covered with a rich white sauce thickened using two tablespoons of flour and two of butter to a pint of milk. When wishing to make the dish more nourishing, add some grated cheese with a dash of red pepper.

Fresh ginger bread with apple sauce and cottage cheese or as a dessert; serve the ginger bread with whipped cream.

Cottage cheese used to stuff dates, or cottage cheese with a bit of salad dressing on lettuce makes a fine dish of salad.

For the drink, if cool, there is tea; add sugar, cloves or sliced bits of preserved pineapple and the cream. Then there is cocoa, coffee, malted milk. If the day is warm, the variety of iced drinks are legion and one may stock one's ice chest with endless variety of bottled waters, all most cooling and gratifying.

Extending Meat Flavors.

When one has a small amount of meat to serve for a family the flavor will season vegetables added to it while cooking, which will satisfy the appetite fully as well as a meal of more meat.

Mutton With Vegetables.—Take a coarse cut of mutton, cut into serving-sized pieces and brown in a little fat, add a few carrots cut into small pieces and an onion or two. Cook in water to cover until all is tender and well cooked. The gravy may be slightly thickened or the meat may be dredged with flour before browning.

Lamb Cutlets.—Remove the lean meat from two pounds of the fore-quarter of lamb and put through the meat grinder. Mix the meat with one cupful of dried crumbs, one egg slightly beaten, one cupful of canned tomatoes or milk, three chopped pimientos, two and one-half teaspoonsful of salt. Form into cutlets and put into a very hot well greased frying pan. Turn the meat frequently until well seared on both sides, cook six to eight minutes and remove to a hot platter. Serve with:

Pimiento Sauce.—Brown two tablespoonsful of fat and two slices of onion in the pan in which the cutlets were cooked. Add two tablespoonsful of flour, one cupful of stock from the bones, salt and pepper to taste. Stir and cook until smooth and thick; strain and add half a pimiento cut into bits.

Rice With Fried Ham.—Take a cupful of fried ham which has been put through the meat grinder, add one-half cupful of rice cooked until tender, salt to season, half a small minced onion and a tomato or two for moisture. Bake until well blended and piping hot. Serve from the baking dish.

Luncheon Macaroni.—Cook two cupfuls of macaroni in plenty of boiling water, well salted. Drain, pour cold water through it and place in a buttered baking dish. Put one cupful of boiled ham through the meat grinder, add two tablespoonsful of flour and two cupfuls of buttermilk, a little at a time; cook until boiling. Pour this over the macaroni with one-half cupful of cheese and bake in a hot oven fifteen minutes.

Nellie Maxwell

NORMAL WAISTLINE COMES BACK; FLOWERED SILK FOR THE TOTS

FASHION is showing a delightful democratic spirit this season, inviting cotton fabrics and other wash weaves to share equal style prestige with formal silks and satins in this matter of costuming milady for her season of summer conquest. Leading stylists are especially honoring gingham with flattering attention. Frocks made of it are endorsed for daytime social events ranging from bridge party to country club sports events. One cannot but appreciate the ap-

peal to children is perfectly natural. The gay confetti and small floral designs enter so pleasingly into the scheme of childhood's fashions. There is, per example, this cunning dress in the picture—for a little girl's frock what material could be more apropos than the wee-figured silk of which this one is made? It is a style which is not only pretty in silk but it could be charmingly copied using wash chambray, which looks just like silk, or, if one prefers, cotton crepe print.

However, the fact of a really-true silk dress counts much in childhood's realm, especially if it is adorned with little rufflings of petite ombre velvet ribbon, adding yet another note of charm. Yes, indeed, this silken frock is the ideal of all that any little girl might wish for a "Sunday-go-to-meeting" gown.

Printed georgettes occupying, as they do, a position of prominence throughout juvenile modes, confirm the statement that styles for the younger generation follow in the trend



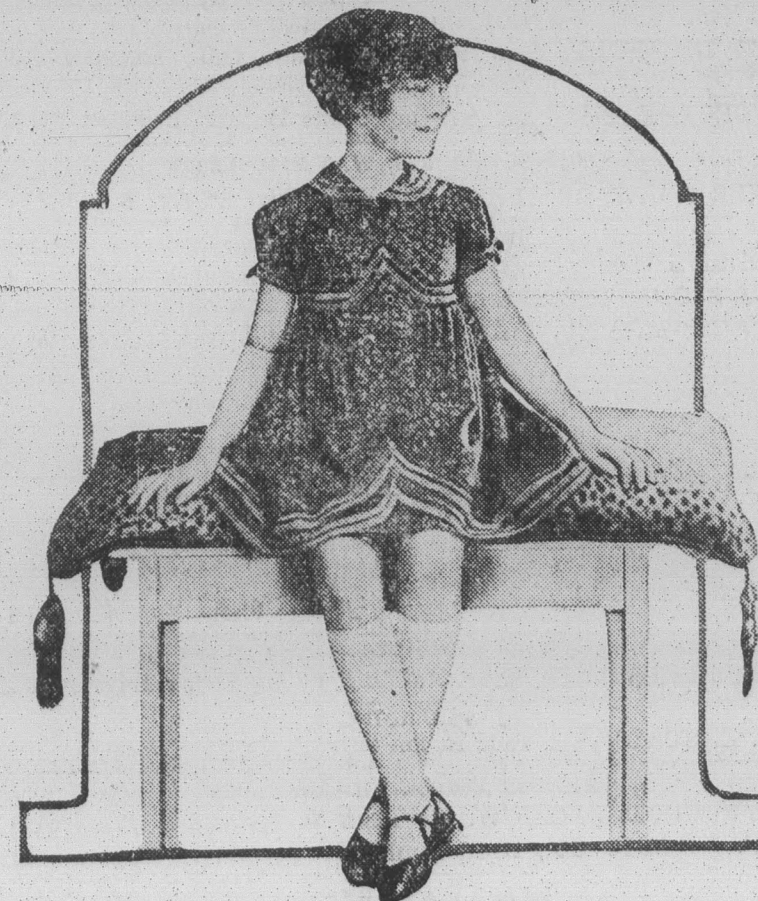
FOR SUMMER AFTERNOON

proprieteness and the charm for almost any daytime occasion of the lovely gingham frock in the picture. This smart model serves as an object lesson as to the possibilities afforded by gingham when in the hands of a master stylist. Note in this "dressy" gingham the trend to a normal waistline.

The very essence of chic is also expressed in ensembles developed of gingham. Among smart cotton fashions many suits are evolved of gingham, using a solid color with plaids or checks in this wise—a skirt of the plaid with inset plaided fans of the plaid, topped with a solid colored coat lined throughout with the plaid, with matching collar, cuffs, revers and belt.

Very smart, too, are ensembles of printed with plain linen. Charming daytime frocks advocate the jacket costume of plain for the skirt with a coat of the figured.

For the home dressmaker as well as the professional, gingham and printed



A PRINT-SILK DRESS

linens are proving of endless inspiration. Among the suggestions offered in making up the handsome wash weaves is a sleeveless dress of solid-colored linen with a long coat of gay-print linen.

Another variation is a two-piece suit of printed linen consisting of jacket and skirt. A separate jumper of white shantung completes this ensemble.

The swaggar set are wearing three-quarter length coats of bright solid-colored linen with frocks of either printed linen or silk.

We have with us a fastidious

of their elders. The hat and frock ensembles of gay printed fabrics which children will wear this summer are a delight to the eye. Fine plaitings and ruffles, lace edgings and scallops contribute to the prettiness of the frocks, with quaint bonnet shapes of the material likewise lace-trimmed and be-ribboned.

The outlook for the use of printed dummies is pronounced. Both dimity and linen prints are registered for a widespread vogue, also flowered organdie.

JULIA BOTTOMLEY
(© 1927, by Western Newspaper Union.)

WHO'S WHO & WHAT'S WHAT! IN OCEAN BEACH

Business Directory—Alphabetically Arranged
Service for "Strangers Within Our Gates"

OCEAN BEACH is famous as San Diego's greatest residential seaside community and is situated only six miles from the metropolitan district, with which it is connected by fast electric railway service and the paved coast highway. It is the most thriving and populous section of the peerless Point Loma peninsula, with ideal climate, wonderful productive soil and scenery unsurpassed. Wide avenues lead from the heights to the seashore and nearly all streets are paved and sidewalked, with a complete paving program in progress from the bay frontage to beautiful Sunset Cliffs. Ornamental lights adorn the main business section, while modern commercial structures and fine new homes, cottages and bungalow courts are constantly in course of construction. This delightful suburb has exceptionally good schools, churches, civic clubs, mail carrier service and all that makes life really worthwhile as is well attested by the appended list of prominent and progressive business interests:

Subscribe for THE BEACH NEWS

AMUSEMENTS

STRAND THEATRE, Strand Building, Newport Ave.; Bayview 0439.

BANKS

BANK OF ITALY, Newport Ave. and Bacon St.; Bayview 0478.

BARBER SHOPS

PAVILION BARBER SHOP (A. H. Maiser), Newport Avenue, O. B.

BAKERIES

NEWPORT BAKERY-DELICATESSEN, 5010 Newport; Byw. 0750-W

BATTERY SPECIALISTS

SUNSET CLIFFS SERVICE Station, 4802 Newport Avenue, O. B.

BEAUTY SHOPS

CLETIS WAGNER BEAUTY SHOP, O. B. Bank Bldg. Bayview 0193.

ELSIE MALLETTE, 5008 1/2 Newport Avenue. Bayview 0750-W

CLEANERS AND DYERS

OCEAN BEACH CLEANERS, 1928 Bacon Street; Bayview 0030-J.

CAFES AND RESTAURANTS

ALFRED'S CAFE, 5080 Newport Avenue, Ocean Beach.

O. B. SANDWICH SHOP, 5037 Newport Avenue. Bayview 0663-J.

PAVILION FOUNTAIN and CAFE, Newport Ave. Ocean Beach

WHITMORE'S BARBEQUE, Newport Ave. and Abbott St., O. B.

CONTRACTOR and BUILDERS

GEORGE M. MILLER, 2243 Abbott Street, Bayv 0606-J.

DENTISTS

DR. W. F. BUSH, Kraft Bldg., Newport and Bacon; Bayview 0702-W.

DRY GOODS, NOTIONS, ETC.

CLASPILL'S, 5005 Newport Avenue, Ocean Beach.

DRUGS AND DRUGGIST SUNDRIES

KRAFT'S DRUG STORE, Kraft Building; Telephone Bayview 0194.

ELECTRICIANS

WM. L. NEAR, 4935 Brighton Avenue; Telephone, Bayview 0563.

ELECTRICAL APPLIANCES

CHAS. A. HILL, Strand Radio & Appliance Company, Kraft Building.

FISHING BAIT AND BOATS

BAIT HOUSE (Jack's Place), 5050 W. Pt. Loma Blvd.; Bayview 0405.

BAYVIEW BAIT HOUSE, 5044 W. Pt. Loma Blvd.; Bayview 0189-M.

GARAGES AND SERVICE STATIONS

KIERSTEAD'S SERVICE Station, Voltaire and Cable; Bayview 0401.

LOMA PORTAL SERVICE Station, Voltaire at Catalina; Bayw. 0502.

OCEAN BEACH GARAGE, 4868 Newport Avenue; Bayview 0094.

SWARTS' SERVICE STATION, 4605 Voltaire street. Bayview 0505.

GROCERIES AND VEGETABLES

FABER'S FOUR STORES, Phones: Bayview 0415 — Bayview 0418.

MARTIN'S GROCERY, 5022 Niagara Avenue. Phone Bayview 0087-J.

SUNSET MARKET, Niagara Ave. and DeFoe St. Bayview 0029

WAY'S GROCERY, 4975 Voltaire Street; Phone, Bayview 0409.

HOTELS AND APARTMENTS

HOTEL NEWPORT, 4965 Newport Avenue, O.B., Bayview 0404.

INSURANCE

D. C. CROSBY, 4930 Muir Avenue, Ocean Beach. Bayview 0214-J.

JEWELERS and WATCHMAKERS

DANNER'S JEWELRY SHOPPE, 5041 Newport Av., Bay. 0569-W

MEAT MARKETS

CUNDELL'S MEAT MARKET, 5019 Newport Ave.; Bayview 0296.

FABER'S O. B. MARKET, 5004 Newport Avenue; Bayview 0217.

VOLTAIRE MEAT MARKET, 4883 Voltaire Street, Ocean Beach.

NEWSPAPER AND JOB PRINTING

"THE BEACH NEWS," 4829 Saratoga Avenue. Bayview 0017.

PAINTS, HARDWARE, ETC.

WILLIAM RICHLEY, 1926 Bacon Street; Phone, Bayview 0020-W.

PAINTERS AND DECORATORS

EDW. BLANK, 4761 Lotus Street, Ocean Beach.

PHOTOGRAPHERS

FROIDE'S FOTO SHOP, 1868 Bacon Street; Phone, Bayview 0186-J.

PHYSICIANS

W. H. CURTISS, M. D., Kraft Building, O. B.; Phone, Bayview 0476.

PLUMBING

EDW. K. BURDETTE, 2005 Bacon street. Bayview 0259-J.

RADIOS AND RADIO SUPPLIES

CARL SCHRODER, 4840 W. Pt. Loma Boulevard; Bayview 0161-J.

STRAND RADIO CO., Kraft Building; Telephone, Bayview 0212.

REALTY AND RENTALS

AGNES G. ELLS, 5050 Newport Avenue, O.B., Bayview 0025.

HOLDRIDGE & LANCASTER, 5028 Newport Ave.; Bayview 0382.

JOHN B. HUGHES, 4999 Voltaire Street; Telephone, Bayview 0456.

A. G. KINGSBURY REALTY CO., Del Monte and Bacon, By. 0338-W

J. THOS. MCCOY, 4999 Voltaire Street. Telephone Bayview 0456.

THE MAY COMPANY, 5009 West Point Loma blvd. Bayview 0422.

A. D. PIERALL, Loma Hotel, 2221 Abbott Street, Bayview 0039.

WENRICH & WARREN, Across from Merry-Go-Round. Bay. 0390-W

TRANSFER AND STORAGE

REID TRANSFER, Kraft Building, Bacon St., O.B., Bayview 0136.

O. B. FEED AND EXPRESS, 1926 Bacon Street; Bayview 0020-W.

Subscribe to "THE BEACH NEWS"—One dollar for one year.

THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach
Sections of San Diego and the
Entire Point Loma Peninsula.

PUBLISHED EVERY SATURDAY

4829 Saratoga Avenue

Ocean Beach, California

Phone, Bayview 0017

KIRK SMITH Editor-Owner
KATHERINE SMITH Sec'y-Treas.

Legalized as an Official San Diego
City and County Newspaper
Member of
NATIONAL EDITORIAL ASS'N.

SUBSCRIPTION PRICES: In San
Diego County, \$1.00 a year; else-
where, \$1.50 a year. All subscrip-
tions payable IN ADVANCE.
Single Copies 5 Cents

LOCAL READERS—Fifteen cents a
line, averaging five words to line.
CLASSIFIED ADS—Ten cents per
line, averaging five words to line.

Advertising Rates Upon Application
Classified, Transient, Political
and Discount Ads
PAYABLE IN ADVANCE

"Entered as second-class matter Decem-
ber 1, 1922, at the Postoffice at Ocean Beach,
California under the Act of March 3, 1879."

A LEGAL NEWSPAPER
EIGHT PAGES

San Diego office; 835 G Street

Saturday, July 9, 1927

News contributors and advertising
patrons will please take notice that
the forms of The Beach News close
at noon every Thursday and will
greatly oblige by submitting their
favors accordingly. Write on one
side of the paper only.

New CALIFORNIA THEATER

Richard Dix, the popular screen
idol, is going to be the feature at-
traction at the New California thea-
tre, for one week, starting tomorrow,
when he appears in his latest starring
vehicle, "Man Power", supported by
winsome Mary Brian, his leading lady.
"Man Power" is a mixture of come-
dy and melodrama, with Dix playing
the role of an ex-officer of the Tank
Corps who gets a job in a tractor
plant, shows the trickery of the man-
ager, uses one of the machines to get
to a flooded dam in time to save the
village, and wins the daughter of the
president of the company.

Dix is far from being a parlor star
in this picture, he plays the box car
hobo, the dumb mechanic, and the
embarrassed lover in a way that is
said to start a series of chuckles that
turn into hilarious laughter before the
film is through unwinding.

This is Mary Brian's second appear-
ance opposite Dix. Miss Brian will
be remembered for her fine work with
Richard Dix in "Knockout Reilly."

"Idea Masks", Fanchon and Mar-
co's colorful music and dance crea-
tion will be the stage attraction for
the week. Featuring the Sunkist
Beauties, beautifully gowned, in un-
usual specialties and routines, the pre-
sentation promises to elicit others of
a bizarre atmosphere appearing here
recently.

"Masks has its inception from a
drawing presented Fanchon and Mar-
co by Bonnie Cashin, artist, and from
the beautiful and fantastic drawing
the "Idea" was worked out. The
facial adornment, worn by the girls
has for several years been seen in
New York, but was held there on the
stage by means of "shut-out" con-
tracts, and will be seen for the first
time in the west.

Young Albert MacGillivray, famed
on the West Coast for his wonderful
tenor voice, will return to San Diego
in the "Idea Masks". Zilla Simpson,
lyric soprano, featured in Fanchon
and Marco's "Idea", with Albert Mac-
Gillivray and Don Rose and Peggy
Maloy, a notable adagio dancing team
are other principals in the cast.

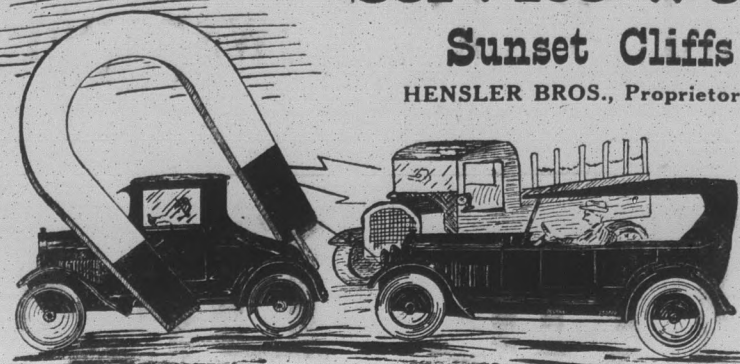
Milt Franklyn and his Band will
be featured in a symphonic program
and solo numbers.

BALBOA THEATRE

Sweeping in its magnitude, the
screen's most beautiful love story is
told amid sheer realism, in "The
Rough Riders," which opens at the
Balboa theatre tomorrow for one
week's engagement.

San Diego can boast the opportu-
nity of viewing this, the year's greatest
picture on its fourth showing in the
United States. Coming here directs
from its premier showing at road
show prices in New York, Chicago
and Los Angeles.

"The Rough Riders," is a tripple-
barrelled story of an unusual regi-
ment in an unusual war, two boys and



Service we aim to give!

Sunset Cliffs Service Station

HENSLEY BROS., Proprietors

DeFoe St. and Newport Ave., O. B.

Phone, Bayview 0368-W

BATTERIES—"Sunset"—Made in
San Diego

Recharging, Rebuilding, Repairing

Pearl and Burn Brite Kerosene

OILS—Shell, Richfield, Standard,

Union, Quaker State, Pennzoil, Vee-
dol.

GOODRICH TIRES

GAS—Shell and Richfield.

Subscribe to "THE BEACH NEWS"—One dollar for one year.

I repair your Radio sets here in Ocean Beach. Do not take
them to San Diego to be repaired. Patronize Home Industry!
CARL SCHRODER'S Repair Shop
REAR OF RESIDENCE
4840 W. Pt. Loma Blvd., Ocean Beach
PHONE BAYVIEW 0161-J
RADIO SETS BUILT AND REPAIRED
BATTERIES CHARGED TUBES REJUVENATED—FREE
LAWN MOWERS GROUND—NOT FILED
BICYCLES REPAIRED AT CITY PRICES
EXPERT GUNSMITH AND LOCKSMITH

SERVICE—SERVICE—SERVICE—SERVICE—SERVICE
Phone, Bayview 0189-M
BAYVIEW BAIT HOUSE
SHUMWAY & McNEILL, Proprs.
EVERYTHING FOR THE FISHERMAN
24-Hour Service
5044 West Point Loma Boulevard, O. B.
SERVICE—SERVICE—SERVICE—SERVICE—SERVICE

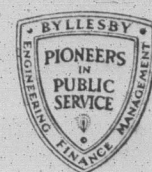
WILLARD BATTERY SALES AND SERVICE
KIERSTEAD'S SERVICE STATION
Corner Cable and Voltaire Streets, Ocean Beach
AUTOMOBILE REPAIRING
ICE BIG CHIEF Anti-Knock Motor Fuel.
For Sale. Phone, Bayview 0401

Point Loma Laundry
PHONE, FRANKLIN 3124
LAUNDRY CALLED FOR AND DELIVERED
If It's Laundry Work, We Do It!
WET WASH, ROUGH DRY,
SEMI-FINISH AND FINISH WORK

**THINGS TO KNOW ABOUT
RED SEAL WIRING**
The Only Thing In Place
The first day in the new home, there's usually only one
thing in place—but what a help that is in finding a place for
everything else!
The electric switch springs to your service immediately—
and if it's a Red Seal Home, Convenience Outlets are ready for
you to plug in your lamps, your table appliances—and all your
electric servants without any rearrangement or delay.

INSIST ON RED SEAL
WIRING IN YOUR NEW HOME
You will be saved a great deal of inconvenience now and in
the future. "It Means Much and Costs You Little"

**SAN DIEGO CONSOLIDATED
GAS & ELECTRIC Co.**



WHEN IN LOS ANGELES
Just Pay Us a Visit—We Are Glad to Have You!
**SNEL'S
HOLLAND-DUTCH-BAKERY**
A Real Holland Bakery where you can buy the Cakes and Pastries,
so well known to Hollanders. Such as: Zandkoekjes, Taartjes,
Bitterkoekes, Beschuit and Boterletter.
We Specialize in Cakes for Birthdays
Weddings and other Parties
2212 WEST VERNON (Phone Vermont 2004) LOS ANGELES

Buy Beach Property Now!
Subscribe to "THE BEACH NEWS"—One dollar for one year.

a girl, a western sheriff, and a do-
minating character, destined to be-
come in reality a nation's leader.

Cowboys, bank clerks and presi-
dents, millionaires, timber men and
men who sought to escape justice,
were made brothers in the melting
pot of the stirring days of '98, when
"The Rough Riders," went down to
Cuba after the enemy.

Stage divertissement includes a
group of vaudeville artists, who offer
a variety of specialties including
those by Harvey Wolf, appearing in
song and dance numbers and clever
comedy monologues; Ates and Dar-
ling, well known entertainers who
create laughter with stammering dia-
logue and witty sayings and then in-
troduce their police dog, "Hunk-O-
Tin", which brings more laughs from
start to finish; and the Cruise Bros.,
known as "The Three Boys from Ar-
kansas," a trio of versatile perform-
ers, who execute some fast and snap-
py entertaining bits.

"Perk" Carr, presents the vaude-
ville as master of ceremonies and di-
rects the symphonic entertainment
with Carr Brothers Band, which also
includes specialty musical numbers.

"Felix in Zoo Logic", and the world
newsreel lend additional interest to
a well balanced program.

Subscribe for "The Beach News."

**You Can't Go Wrong
WHEN YOU BUY
BEACH PROPERTY**

For REAL ESTATE
BARGAINS See

J. T. MCCOY

At

JOHN B. HUGHES' Office

4999 Voltaire St., O. B.

Phone Bayview 0456

SILVER SPRAY PLUNGE

Open every week-day except
Monday from 10 a. m. to 10 p. m.
Sundays, 10 a. m. to 6 p. m.
Special Rates—10 swims for \$1
(without rooms); 10 swims for
\$1.50 (we furnish room and
plunge, you furnish suit and
towel.) Ocean Beach

G. M. Miller

CONTRACTOR AND BUILDER

ALL KINDS OF REPAIRING
Save Your Old Furniture
We Make It New
Just Call Bayview 0606-J

IF YOU HAVE
Houses
Rooms or
Bungalows

For Rent

Classified Ads Get Quick Results

WE CIRCULATE

IF it's in the line of
PRINTING

From a Visiting Card
to a Poster.

We Can Satisfy You With
Quality, Quantity and Service

The Beach News

JOB PRINTING DEPT.

Phone, Bayview 0017

4829 Saratoga Avenue,
Ocean Beach, California

OCEAN BEACH SOCIAL PAGE

STRAND THEATRE

Ocean Beach, Calif.
F. J. GRUBER,
Prop. and Manager

Saturday, July 9
Hoot Gibson in
"THE DENVER DUDE"
A comedy western melodrama
"Dizzy Daddies" comedy
News Weekly and "Putting On
Dog," scenic

Sunday-Monday, July 10-11
Lois Moran in
"THE WHIRLWIND OF
YOUTH"

A high-speed entertaining drama
Fables and Our Gang Comedy

Tuesday-Wednesday, July 12-13
Madge Bellamy in
"THE TELEPHONE GIRL"
with a big all-star cast and Andy
Gump in "Youth and Beauty"

Thursday-Friday, July 14-15
Richard Barthelmess in
"THE AMATEUR GENTLE-
MEN"

A picture that has everything
Seventh Chapter "Fire Fighters"
and "Open House" comedy

If it's a good picture the STRAND
will play it. Why pay more?
Two Bits

W. H. Curtiss, M.D.

GENERAL PRACTICE
AND CHILDREN'S DISEASES
Office and Residence
KRAFT BUILDING
Newport Ave. and Bacon St.
Office phone, Bayview 0476.
Hours: 10 a. m. to 4 p. m.

Dr. W. F. BUSH

DENTIST
Hours 9 to 12 a. m.; 1 to 5 p. m.
KRAFT BUILDING,
Office Phone, Bayview 0702
Res. phone, Bayview 0708-J

Phone Bayview 0404

HOTEL
NEWPORT

R. W. MacDonald, Proprietor
4965 Newport Ave., Ocean Beach
Hot and Cold Water Baths
Modern Equipped Apartments
Rooms for Transients

Ocean Beach
CLEANERS

1930 Bacon Street
Phone Bayview 0030-J

PHONE: BAYVIEW 0136

REID TRANSFER

Kraft Bldg., Bacon St.
OCEAN BEACH
Your Goods Are Safe—
We Carry Cargo Insurance

RESERVE BAIT

Phone Bayview 0405

BAIT HOUSE

Jack's Place

At the Bridge
5050 W. Pt. Loma Boulevard

Bayview 0563

Wm. L. NEAR

ELECTRICAL CONTRACTOR
Wiring, Fixtures, Motors, Radios
Estimating—Jobbing
4935 BRIGHTON AVENUE
P. O. Box 513 Ocean Beach

D. R. SAUM E. C. BANGS
Pres. Secy.
Established 1887

Johnson-Saum Co.

Incorporated
Superior Service and Equipment
The expense is a matter of your
own desire.
LADY EMBALMER
For Ladies and Children
N. W. Cor. 4th and Ash Sts.

Classified Ads Get Quick Results.
WE CIRCULATE

Katherine's
"Kollum"

By MRS. KIRK SMITH

Phone, Bayview 0017

MISS DOROTHY DUNN

IS HONORED BY FRIENDS

WITH FAREWELL PARTY

A farewell party was given Miss Dorothy Dunn, the daughter of Rev. and Mrs. W. S. Dunn, at their home on Brighton avenue, last Thursday evening, by her many friends. During an evening of music and readings, Miss Dunn was presented with a beautiful pocketbook and other useful gifts. Miss Dunn will leave Ocean Beach this Saturday morning for an extended trip to the east. It is her intention to visit New Orleans, then going by boat to New York, where she will meet many friends and school chums. Her trip will include Camden, N. J., Philadelphia, Pa., Washington, D. C. and Pittsburgh, Pa., where she will visit among members of her father's former pastorate. Miss Dunn's host of acquaintances and friends in Ocean Beach and San Diego wish her a safe and pleasant journey, looking forward to her return in September. Those in attendance at her farewell party included Mr. and Mrs. Kenneth Crosby, Mrs. G. Vaughn, Dorothy Vaughn, Ethel Hinrichs, Mrs. J. Snelson, Mr. and Mrs. B. G. Coulter, Mr. and Mrs. E. Baker, Mrs. Hunter and daughter, Maud May, Mr. G. L. Beeler and daughter Mary Jane, Mrs. E. V. White, Mrs. J. S. Smith, Mrs. W. Feigley, Mrs. M. Robinson, Mrs. A. Gunning, Mrs. W. Morefield, Mrs. E. Shepley, Mrs. T. Eighmey and Dorothy Harrison.

Greeting Cards—Froide—Bacon St.

ENJOYED MOUNTAIN TRIP

Mr. and Mrs. J. Thos. McCoy spent their Fourth of July of three days up in the mountains at Frisius park, reporting a grand time, eating, sleeping, roaming the hills, and horse-back riding.

DINED AND DANCED

Judge and Mrs. Claude L. Chambers of Mission Beach and Mr. and Mrs. Kirk Smith, "ye editor and Katherine," were entertained at dinner by Mr. George Topouzes last Saturday at the opening of the Dinner Dance Inn on West Point Loma boulevard.

RETURN FROM YOSEMITE

Mrs. John M. Wood and son Gale, of Saratoga avenue, Mrs. Hattie P. Belcher and son Courtney and nephew Charles Harris of San Diego, have returned from a ten-day motor trip to Big Basin and Yosemite park. They report having had a splendid time.

RETURNS FROM ALASKA

Dr. Lena Cresswell has returned from a month's trip in Alaska, accompanied by Mrs. H. E. Crane and Mrs. M. F. Frary. The travelers sailed along the inland seas to Dawson, Sitka, and other Alaskan points of interest, also spent some time in Vancouver and British Columbia.

DOCTOR MOVES NORTH

Dr. George C. Bryan left this week for Los Angeles, where he will make his future residence and engage in professional practice.

RESTING AT PARADISE
VALLEY

Mrs. J. S. Parmelee left last Thursday to spend a couple of weeks at Paradise Valley Sanitarium in National City.

Please mention The Beach News
in your dealings with the patrons of
our advertising columns.

BEACH PICNIC PARTY

ON THE FOURTH

Dr. and Mrs. W. H. Curtiss entertained with a beach picnic on the Fourth, those present being Dr. and Mrs. Frank Boynton, Mr. and Mrs. O. J. L. Arsenault, Prof. and Mrs. B. O. Lacey, Mrs. Lois Lane, Miss Dorothy Greene and Verne Sutherland of San Diego; Mrs. McKee and Miss Evelyn McKee of Pasadena; Miss Helen McManis and Miss Betty Marsden of Los Angeles, and Miss Jean Curtiss of Long Beach.

EASTERN STAR CLUB

MEETS MONDAY NIGHT

The members of the Peninsula Eastern Star club will meet next Monday evening at the Masonic hall on Newport avenue.

Washing Machines Repaired
Strand Radio and Appliance Co.

BENEFIT CARD PARTY

BY O. B. WOMAN'S CLUB

The Ocean Beach Woman's club gives a benefit card party Wednesday afternoon, July 13, at 2 o'clock, in the club headquarters, 1904 Abbott street. Bridge and five hundred will be played. Prizes will be given, and all arrangements have been completed for an especially good time. Although this is an afternoon function, a cordial invitation is extended to all men who chance to be free at that hour. Mrs. Bessie Harrison is chairman of the committee in charge, and reservations may be made with her, B-0126.

CAN'T BEAT OUR WEATHER

Writing from Vancouver, B. C., Mr. and Mrs. E. B. Thompson state that they are enjoying their northern tour, despite the fact of cold and windy weather. Mr. Thompson postscripts that "Ocean Beach has them all beat at all times."

MOTORED TO L. A.

Mr. and Mrs. Ralph Crapo, of the Ocean Beach cleaning establishment on Bacon street, motored to Los Angeles over the holidays.

FORMER RESIDENTS RETURN

Mr. and Mrs. C. A. Kaul of Los Angeles, have moved to Ocean Beach and are now comfortably situated at 4883 Del Mar avenue. Mr. and Mrs. Kaul are former residents of the Beach, and prominent property owners here.

VISITING IN OREGON

Mr. and Mrs. Robert J. Sterling and children of 4856 Saratoga avenue, left last Wednesday on a motor trip to Sandy, Ore., to visit relatives. They expect to be gone about two weeks.

ENJOYABLE BEACH PARTY

The music pupils of Miss Ethel Bobbitt gave a pupils' recital at her home, 4951 Cape May avenue, last Friday, July 1. After the program all went to the beach, where they were given a weenie and marshmallow roast, with the enjoyable addition of ice-cream and individual cakes.

GUESTS FROM LONG BEACH

Miss Jean Curtiss and cousin, Miss Helen McManis of Long Beach, spent the week-end with Dr. and Mrs. W. H. Curtiss of Ocean Beach.

"BUY AT HOME"

Patronize Community Merchants

The following California novels are for circulation at the Ocean Beach branch library: Cameron, Margaret, "Johndover"; Drago, Harry S., "Suzanna"; Gregory, Jackson, "The Everlasting Whisper"; Grey, Zane, "Wanderer of the Wasteland"; Irwin, Wallace, "Seed of the Sun"; Jackson, Mrs. H. M. H., "Ramona"; Kyne, Peter, "Cappy Ricks"; Kyne, Peter, "The Pride of Palomar"; London, Jack, "Call of the Wild"; London, Jack, "Cruise of the Dazzler"; London, Jack, "The Sea Wolf"; Mitchell, Ruth C., "A White Stone"; Norris, Frank, "Blix"; Norris, Frank, "McTeague"; Norris, Frank, "Oetopus"; Norris, Kathleen, "Certain People of Importance"; Porter, Mrs. Gene, "Keeper of the Bees"; White, Stewart E., "Gold"; White, Stewart E., "Rose Dawn"; Williamson, Charles N., "Port of Adventure"; Wilson, Harry Leon, "Merton of the Movies"; Wright, Harold Bell, "The Winning of Barbara Worth."

CHURCH CLUB MEMBER

HAPPILY HONORED

At the regular meeting of the Georas Alphit club, in the Baptist church on Tuesday evening, the president, Miss Dorothy Dunn, was presented with a very pretty and useful gift. The presentation was made by the club instructor, Miss Jean Bishop, who expressed the hope of the club that Miss Dunn would have a very enjoyable time on her trip to the east, and come back to them with renewed health and vigor.

FIVE HUNDRED

AND RADIO PARTY

A very delightful party was held recently at the home of Mr. and Mrs. Ralph D. Lathrop at 5065 Long Branch avenue. Among those present were Mrs. N. D. Morton, Mrs. John Hayes, Mr. and Mrs. Calvin, Mrs. Earl Loveless, Mr. and Mrs. R. Andre all of San Diego, and Mr. and Mrs. G. Likes of Ocean Beach. Radio music and five hundred were the evening's entertainment. Refreshments were served and all enjoyed a very pleasant evening.

MOTORED TO GOLDFIELD

Henry Eulberg of the Ocean Beach Garage, and Dan Marvel recently made a motor trip to Goldfield, Nevada, covering 480 miles in eighteen hours.

STRAND RADIO

Bayview 0212

Strand
Radio Co.

Kraft Bldg., Ocean Beach
W. W. DEUEL, Prop'r.

AUTHORIZED DEALER
RADIOLA AND FEDERAL
RADIO REPAIRING
BATTERY CHARGING

Sunday, July 10, 9 to 10 p. m.
"THE TEN COMMANDMENTS"
Biblical Drama with Symphonic
Orchestra

Monday, July 8 to 9 p. m.
"MIGNON"

National Opera, direction M. Dolin

Tuesday, July 12, 9 to 10 p. m.

"THE MONKEY'S PAW"

Mystery Play by National Players

Thursday, July 14, 9 to 10 p. m.

"RUDDIGORE"

National Light Opera Company

Friday, July 15, 9 to 10 p. m.

An Hour in Memory Lane

Old-time Negro Melodies, etc.

Saturday, July 16, 8 to 9 p. m.

SATURDAY NIGHT REVIEW

Hits of the Week

STRAND RADIO

SUMMER DANCING

CLASSES FOR CHILDREN

The Cabrillo school welfare association of Point Loma will conduct free dancing classes for children from 6 to 15 years of age during the summer. The first class was held last Thursday in the kindergarten room of the school. Miss Helen Marston, through the courtesy of Community Service, conducted the class, assisted by members of the Parent-Teacher association.

FABER'S FOUR STORES

Phone Bayview 0415 and 0418

SATURDAY SPECIALS

Sugar, 10 lbs. for	69c
Butter, Golden Rod	41c
Shrimp, Rosebud	15c
Peas, Solar brand	10c
Kidney Beans, Hart Brand	15c
Cocoa Almond Soap (Special)	5c
BANANAS, 4 lbs. for	25c
Kentucky Wonder Beans, per lb.	5c
CANTELOUPES, large, 2 for	15c
Apricots, per lb. 5c, by the lug, a lb.	4 1/2c
PEACHES, 2 lbs. for	15c
Santa Rosa PLUMS, 2 lbs. for	15c
Summer Squash, per pound	5c
NEW POTATOES, 6 lbs. for	25c
STRAWBERRIES	15c
CARROTS	
TURNIPS	3 for
BEETS	10c

WE DELIVER FREE ALL ORDERS OVER \$1.50
CASH IS KING

Danner's Jewelry Shoppe

Watch and Clock Repairing a Specialty
Phonographs Repaired

Old Jewellery Remodelled Into Present Style and Fashion
5041 Newport Ave., Ocean Beach Bayview 0569-W

SPEND YOUR DIMES AND DOLLARS AT HOME

It's Fountain-Drink Time!

Cold, Appetizing Drinks of All Kinds Served at the Finest Fountain in the Beach districts of San Diego.

HAGE'S ICE CREAM specially prepared for home-trade and parties. Prompt and Courteous Service.

WHITMAN'S CHOICE CHOCOLATES A SPECIALTY

KRAFT'S DRUG STORE

Bacon Street and Newport Avenue, Ocean Beach
Phones—Bayview 0194, Bayview 0411

RIDE WITH ETHYL

Anti-Knock Motor Fuel Associated Red Gas
IT PUTS PEP IN YOUR CAR

Loma Portal Service Station

Chas. E. Stridiron, Proprietor. Call Bayview 0502

Voltaire Street at Catalina Blvd., Ocean Beach.

Hobbs' Battery Service. Testing Free.

Goodrich Tires and Tubes. Tire Repairing. Accessories.

General Auto Repairing by Experienced Mechanics.

All Work Guaranteed. Free Crank Case Service.

Phone Bayview 0029

SUNSET MARKET

EDWARD H. WICKERN, Proprietor

Niagara Avenue and DeFoe Street, Ocean Beach

Saturday CASH Specials

LESLIE'S SHAKER SALT, 3 pkgs. for - - .25c

BLACK PEPPER, 3 Ten-cent cans for - - .25c

TOMATOES, large cans (2 1-2s) for - - .10c

SILVER STRAND SALMON, per can - - .10c

FRESH VEGETABLES AND FRUITS

O. B. FEED, FUEL AND EXPRESS

1926 Bacon Street WM. RICHLEY, Prop. Phone Bayview 0020-W
Chula Vista FERTILIZER 85c a Sack
BEST LAWN SEED IN ANY QUANTITY AT CITY PRICES
FRESH GARDEN SEEDS—BIRD SEED
"GROWS IT" Fertilizer (delivered), \$1.75 Sack
"ORANGE BRAND" Poultry Supplies Sherwin-Williams PAINTS
Dump Truck for hauling dirt and sand

KEEP ADVERTISING, AND ADVERTISING WILL KEEP YOU!

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

Subscribe to "The Beach News." One Dollar for Fifty-two Weeks.

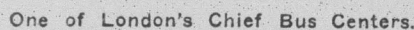
IF YOU HAVE

HOUSES

FOR RENT

Classified Ads Get Quick Results.

WE CIRCULATE



The Real London.

Surely, to no architect ever came greater opportunity. This fire, of which our votable friend Peyps gives such graphic account—"the churches, houses, and all on fire and a horrid noise the flames made; . . . It made me weep to see it"—licked up 13,000 houses and 89 churches, among them the ancient Cathedral of St. Paul. Wren drew the plans for their

Old Norman Church Remains.

The Victoria tower rises above the clock's entrance to the House of Lords. St. Stephen's tower, at the other end of the long building (from St. Stephen's chapel), is the clock tower, the home of "Big Ben," the largest bell (13½ tons) in London except "Great Paul" (16 tons), which is the largest in England, in the cathedral tower. We come to the abbey, which is, not geographically, but sentimentally, the core of London, the heart of her heart. One thinks of it less, in spite of its many and regular services, as a church than as a nation's wallahalla, the shrine of her noblest and best, as the stage for stately ceremonial, as the reliquary which preserves history and poetry and art. Yet it is as a church that she endures through the centuries.

By GENE CARR



© McClure Newspaper Syndicate

"BE CAREFUL WHO YA PASS THAT CENT OFF ON. DERE'S AN AWFUL LOT OF PHONEY MONEY AROUND!"

—Edgar Guest.

Gingerbread and sponge cakes cut in two while hot and filled with marshmallows, put together and placed in a hot oven to melt, then served as a dessert are delightful. Be sure that the mallows are fresh or the melting takes too long.

Nellie Maxwell

The young lady across the way says she doesn't believe in one-piece bathing suits, still regarding the cap as highly important, even with bobbed

By F. A. WALKER

A great doctor said recently that every fresh gray hair in his head meant a new patient, and a successful

~??~ That: ~??~

Hence the expression, "To bell the cat," has come to mean to destroy or thwart a common enemy at a great personal risk."—Anna S. Turner.

By EVELYN GAGE BROWNE

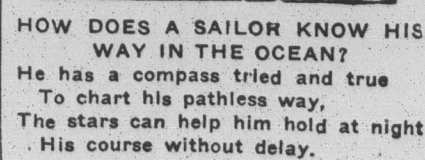
LOOK out for the fellow who's sat-
 isfied
 And who thinks he knows it all;
 He has missed his chances and never
 So he's due for a good hard fall.
 He believes there's nothing more to
 know,
 That he's quite as smart as they
 make—
 In fact he thinks he's the whole show
 And most other folks a fake.
 But while he was patting himself on
 the back,
 This poor, self-satisfied guy;
 He got switched off on a one-way track
 While the chances passed him by.
 You've got to be up and doing today,
 With your eyes on the goal ahead,
 And you've got to be quick or the
 chance gets away,
 And the other chap has it instead.
 You can't sit around in this age of ours
 When there's such a lot to do,
 And every one of life's wasted hours
 Means just that much loss for you.
 You must have still higher things in
 view,
 And know there's a lot to learn,
 That there's always something better
 to do
 And a chance at every turn.
 And the man who knows that he
 doesn't know,
 Is more than half on the way
 TO KNOW, and make his knowledge
 grow
 More vital with every day.
 So don't be content till you've done
 your best,
 And never be satisfied
 Until you've met the hardest test,
 And have tried, and tried, and
 TRIED!

By JEAN NEWTON

"CATERWAULING"

medium being the public press. Indeed, a paper called "Charivari" was established in Paris in December, 1832, with the avowed purpose of satirizing the happenings of the day. From this

Answered by
BARBARA BOURJAILY

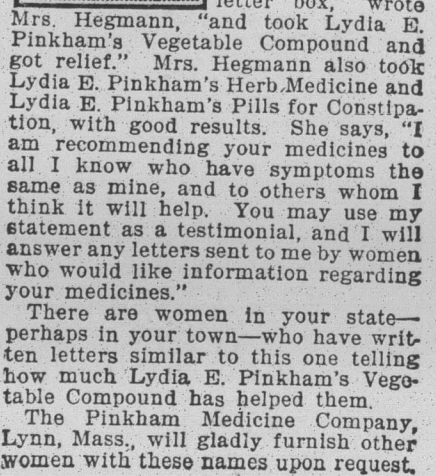


— 0 —

Replica and Reproduction

Replica means a copy of similar value by the same hand that executed the original; reproduction is inferior work, avowedly copy.

Lydia E. Pinkham's Vegetable Compound Has Restored the Health of Thousands



Hopeless

Tickets Please

Sure Relief

BELL-ANS
FOR INDIGESTION
25¢ and 75¢ Pkg's. Sold Everywhere

Discourage Dandelions

An ice pick will prove very useful in the war on dandelions, says *Nature Magazine*. By puncturing the center of each plant and pouring a few drops of gasoline into the heart of it, you will find that your effort will discourage further growth.

Prepared Especially for Infants
and Children of All Ages

Mother! Fletcher's Castoria has been in use for over 30 years as a pleasant, harmless substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrup. Contains no narcotics. Proven directions are on each package. Physicians everywhere recommend it.

The genuine bears signature of

The genuine bottle signifier.

Chas. H. Fletcher.

Kill All Flies! THEY SPREAD DISEASE
Placed anywhere, DAISY FLY KILLER attracts and
kills all flies. Neat, clean, ornamental, convenient and
cheap. Lasts a long season. Made of metal,
can't get out of order. No odor. No harm to
any thing. Guaranteed.
Insist upon
DAISY FLY KILLER
from your dealer.
HAROLD SOMERS Bro. W. T.



Why Ask Me Another?

What's the Answer?

Questions—No. 6

- 1—In what South American country is the city of Lima?
- 2—Who wrote "The Moby-Dick"?
- 3—Who wrote "The Great Gatsby"?
- 4—Who wrote "The Catcher in the Rye"?
- 5—Who wrote "The Sound and the Fury"?
- 6—Who wrote "The Waste Land"?
- 7—Who wrote "The Waste Land"?
- 8—Who wrote "The Waste Land"?
- 9—Who wrote "The Waste Land"?
- 10—Who wrote "The Waste Land"?

Answers—No. 1

- 1—Peru
- 2—Herman Melville
- 3—F. Scott Fitzgerald
- 4—J.D. Salinger
- 5—William Faulkner
- 6—T.S. Eliot
- 7—T.S. Eliot
- 8—T.S. Eliot
- 9—T.S. Eliot
- 10—T.S. Eliot

What's the Answer?

Questions—No. 5

- 1—What is the longest game on record in the National League?
- 2—What President was impeached?
- 3—Who was President when Lincoln was shot?
- 4—What famous general owned a cat named General?
- 5—What was the first man to fly solo across the Atlantic?

Answers to Quiz

- 1—A game, played by a Mrs. O'Leary, lasted over a hundred hours.
- 2—Andrew Johnson.
- 3—Abraham Lincoln.
- 4—George Washington.
- 5—Charles Lindbergh.

What's the Answer?

Questions—No. 2

- 1—What is the record for an airplane at one mile on a closed circuit?
- 2—What team won the "Big Ten" football championship in 1935?
- 3—What is an earthquake?
- 4—What is a hurricane?
- 5—What is a typhoon?

Answers to Quiz

- 1—A record of 15.0 seconds.
- 2—The University of Michigan.
- 3—A shaking of the earth.
- 4—A violent storm.
- 5—A violent storm.

What's the Answer?

Questions—No. 3

- 1—What is the record for an airplane at one mile on a closed circuit?
- 2—What team won the "Big Ten" football championship in 1935?
- 3—What is an earthquake?
- 4—What is a hurricane?
- 5—What is a typhoon?

Answers to Quiz

- 1—A record of 15.0 seconds.
- 2—The University of Michigan.
- 3—A shaking of the earth.
- 4—A violent storm.
- 5—A violent storm.

By ELMO SCOTT WATSON.

IT DIDN'T DO MR. AVERAGE much good to find out what was a three-letter word meaning "A species of ox found in Central Asia" or another three-letter word meaning "An Arctic diving bird, now extinct," because no sooner had he enlarged his vocabulary to understand the proportions in his efforts to solve the crossword puzzle than along came this "Ask Me Another" craze to torment his mind with its impudent demand for a type of information which he had never been called upon to furnish before and to make him realize just how little he did know and how uncertain he was about what he thought he knew.

Of course, he still is working crossword puzzles but he is not doing it so feverishly as he once did. Just now he is pretty much occupied with "Whaddya know?" "What's the answer?" "Now I'll ask one," "Quiz," "Ask Me Another," "What do YOU know?" and "Questions."

Since the questions and answers game is the fad of the hour it is appropriate enough to ask a question or two about the fad itself. How did it start? When will it end? Why do they do it? What is its value? Although there are probably as many answers to these questions as there are persons who would attempt to answer them, as good a guess as any is that this whole business of interrogation started when psychology gave to the world the intelligence test and out of that product of the scientific laboratory developed this popular and nationwide indoor-and-outdoor sport. But the commercializing of it did not come about until two graduates of Amherst college, Lucien Esty and Justin Spafford, began asking each other another as a timekiller while they were loafing around in New York, out of a job. They were the first to see the commercial possibilities of a book of questions and answers and how good their guess was is shown by the fact that they have already received royalties on nearly two hundred thousand copies of their book.

"When will it end?" There is just one answer to that. "Ask Me Another."

"Why do they do it?" Since the psychologists started this thing, let them answer that question. "It results from the fug and fatigue of modern life. It is simply a new form of stimulation," says one. "It is a product of

the Machine age. Man is merely inventing ways to exercise his mind," says another. "The craze is perfectly natural and as old as the oldest games," says still a third. "It is not a higher but a broader form of mental activity than the crossword puzzle. The pursuit factor—the desire of the hunter to achieve a certain end—is perhaps not so strong, but many of the books help to supply this by giving the ratings of some celebrity as a mark for us to shoot at."

As for the value of the game, here are the opinions of the experts: "It will not harm anybody nor do anybody much good." "It is interesting but unimportant psychologically." "It is a new outlet for the mental energy of man when he is denied an outlet for his physical energy." One psychiatrist—a psychiatrist, you know, is a practical psychologist—sees in the fad a certain value in helping us overcome the inferiority complex and, in explaining why, he makes use of the newest pet word of the psychologists—empathy. Sympathy is feeling for a thing, but empathy is feeling into a thing to such an extent that you become part of that thing yourself. So Mr. Average American gets a lot of empathy out of this popular diversion. When he sees that some prominent citizen has made a grade of 70 or 80 per cent in one of these quizzes and then goes ahead and makes as good a grade or even a better one, he feels that he is just as smart as the prominent citizen and is therefore one of the "best minds" and a "great thinker."

As a matter of fact this questions and answers business is "old stuff." They used to do it away back in the Middle Ages. But how different the quizzes of those days are from the ones of today is shown by the following examples from a list compiled by some of the learned men of the Twelfth to the Fourteenth century:

Why did God not will that man should be hungry only once a week?

Answer: Hunger is one of the punishments brought on man by the sin of Adam.

What makes beasts go mad?

Answer: Looking at a certain star in the east on the twenty-first day of the March moon.

If my father and mother had never existed, how should I have been born?

Answer: The number of living beings was foreseen from all eternity; consequently if your father and mother had not been born, you would have been born from another man and woman.

The men who conduct questions and answers departments in newspapers for the purpose of giving readers de-

stred information will tell you also that all of this is "old stuff" for them and if you compiled a book of questions from the inquiries that come to them and apply a test from it to the wisest men in the world it would probably result in a grade of minus zero. Here is what one of them has been called upon to answer:

What is the best thing I can do when I want to do something and don't know what to do?

I have a radio but it sounds spooky. What shall I do?

Why are we in America instead of Europe?

Why doesn't President Coolidge answer my last three letters?

How can I apply to the Carnegie bequest for an act of heroism?

So numerous have the questions and answers books become that the latest development is to burlesque them. Perhaps the inspiration for this was the questionnaire published by F. P. A., the famous newspaper columnist in his "Cunning Town" in the New York World in which the answers were supplied by Lorelei of "Gentlemen Prefer Blondes" fame, who started off by answering "What was the Diet of Worms" with the information that it was "Weeds, grass and dirt." "Hi! Phillips, another newspaper humorist," has contributed his share to the business of not taking these quizzes too seriously with a "Foolish Question Book." Here are some of his questions and answers:

Q. What famous former President of the United States is buried in the United States Supreme court? A. William Howard Taft.

Q. Do you know what the artist said when he looked at the newly completed skyscraper and movie palace? A. Yes. "Harry Thaw shot the wrong architect."

Q. For what are the ruins of ancient Rome noted? A. Fallen arches.

Q. What is the name of the Japanese skirt designer whose influence is most reflected in present styles? A. Osai Kan I-see.

Q. What is an emir? A. A doe? A. An elan? A. Animals bred exclusively for cross word puzzles.

Q. Why did Rip Van Winkle go to the Catskill mountains to sleep twenty years? A. There were no movies in those days.

Q. What was Michelangelo said when he first saw the Venus di Milo? A. Give this little girl a hand.

Q. What are archives? A. Archives.

Q. What is necessary in most states of America to get a divorce? A. About \$1,000.

Q. What are the six most exasperating words in the English language? A. "What number did you call, please?"

Q. What is a Riff? A. Something that is often found in a lute.

Q. What kind of milk is obtained from contented cows? A. Cow's.

ders the labor of harvesting grain by a primitive process. His reaper operated a series of scissors fastened on the knife board, and while it was successful in a measure, McCormick's reaper was so much more efficient the pastor's device never won much prominence.—Detroit News.

Find Coolness in Tunnels

The people of Azzila, a desert village in Tripoli, north Africa, are forced to live in underground dwellings, reached by tunnels through the rocks, in order to withstand the temperature of 136 degrees Fahrenheit says the Dearborn Independent.

Sheep Growers' Handicap

In Australia conditions for sheep raising are so ideal that shrinkage is light. The Ohio region in this country produces as good wool as is grown

Daddy's Evening Fairy Tale

By MARY GRAHAM BONNER

RIDING THE BEAR

Little Alice has asked to hear again the story of the little girl that rode the bear.

I may not be able to tell it just as I told it before but the main part of the story will be the same.

You see, perhaps brought up with Nick and entering into all the things that Nick did, had made Nancy very fearless.

Nick never tried to frighten her, so that she never thought about being afraid of anything. He would take her for wonderful coasters in the express cars, and as long as Nick did the steering, Nancy always felt absolutely safe.

So this story had always been a favorite with them.

But I must go on with the story!

One day there came to the village where Mrs. Cucumber Green lived (Mrs. Cucumber Green was the little girl's play name and she always liked having it used rather than her real name), a man with a performing bear.

The man would sing a song which sounded like:

"Ah-duddy-ung, duddy-ung, dung, dex," and the bear would dance around on his hind legs.

Then, of course, the people would throw the bear pennies.

Now the man became annoyed because he did not get more money.

So he said he would have the bear climb a pole for anyone who would give him ten cents. Some one gave ten cents and up the pole the bear scrambled.

Then more dancing followed, but the people became rather tired of it, and the man had to think of some-

thing quite new with which to amuse the people so he would make more money.

"Now, whoever will give me fifty cents may have a ride on the bear. It is quite safe and will not harm anyone."

"Come along, come along! Who wants to ride the bear?"

As you might think, nobody was particularly anxious to ride the bear. But the man discovered that there was some kind of a discussion going on between some people.

So once more he called out:

"The person who takes this ride will be given a good long one—all the distance to the next corner."

That was practically a block, and that is really quite a distance to ride on a bear. Mrs. Cucumber Green finally rode him.

Some one offered to treat her to the ride if she would ride the bear.

So Mrs. Cucumber Green rode the bear. She wasn't a bit frightened! It was hard to stay on but she loved it! And she felt as though she had never had such fun in her life, for she felt quite like a real circus performer with the crowds of people following and watching her.

As she had always thought circus performers were wonderful people, she quite enjoyed making believe she was one.

But when it was all over and her mother heard what she had been doing it made her mother feel quite nervous and she made Mrs. Cucumber Green promise that never again would she ride any wild animals!



Mrs. Cucumber Green Rode the Bear.

thing quite new with which to amuse the people so he would make more money.

"Now, whoever will give me fifty cents may have a ride on the bear. It is quite safe and will not harm anyone."

"Come along, come along! Who wants to ride the bear?"

As you might think, nobody was particularly anxious to ride the bear. But the man discovered that there was some kind of a discussion going on between some people.

So once more he called out:

"The person who takes this ride will be given a good long one—all the distance to the next corner."

That was practically a block, and that is really quite a distance to ride on a bear. Mrs. Cucumber Green finally rode him.

Some one offered to treat her to the ride if she would ride the bear.

So Mrs. Cucumber Green rode the bear. She wasn't a bit frightened! It was hard to stay on but she loved it! And she felt as though she had never had such fun in her life, for she felt quite like a real circus performer with the crowds of people following and watching her.

As she had always thought circus performers were wonderful people, she quite enjoyed making believe she was one.

Ma Buzz went to the country, Hooray!

FLIT spray clears your home of flies and mosquitoes. It also kills bed bugs, roaches, ants, and their eggs. Fatal to insects but harmless to mankind. Will not stain. Get Flit today.

FLIT

DESTROYS
Flies Mosquitoes Moths
Ants Bed Bugs Roaches

"The yellow can with the black band"

Green's August Flower

For Indigestion, Dyspepsia, etc. Relieves Distress after Hurdled Meals or Overeating. Being a gentle laxative, it keeps the digestive tract working normally.

30c & 90c. At all Druggists.

G. G. GREEN, INC. WOODBURY, N. J.

FOR OVER 200 YEARS

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

GOLD MEDAL HAARLEM OIL

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

SKIN BEACH

A beautiful complexion the desire of every woman and the admiration of every man. "KREMOLA" will produce it for only \$1.25 as thousands of women will testify. FREE BROCHURE. Ask your doctor or write Dr. C. H. Berry Co., Dept. W, 2016 Michigan Ave., Chicago.

CARBUNCLES Cause DEATH

Boils and carbuncles cause agony, sometimes death. Take no chances with home-made remedies or expensive operations. An application of CARBOLIL (a scientific antiseptic) quickly stops pain and draws out cure. Get a generous 50c box from your druggist today and keep it on hand. Money back if not satisfied. Don't accept substitutes—ask for CARBOLIL by name.

SPURLOCK-NEAL CO., NASHVILLE, TENN.

Deafness—Head Noises

RELIEVED BY
LEONARD EAR OIL

"Rub Back of Ears"

INSERT IN NOSTRILS

At All Druggists. Price \$1.

Refuse about "DEAFNESS" on request.

A. O. LEONARD, INC., 70 FIFTH AVE., N. Y.

PARKER'S HAIR BALM

Removes Dandruff Stops Hair Falling Restores Color and Beauty to Gray and Faded Hair. Use and it will grow again. Price 25c. Sold at all Druggists.

Hilcox Chem. Wks., Patchogue, N. Y.

HINDERCORNS

Removes Corns, Calluses, etc. Stops all pain, ensures comfort to the feet, makes walking easy. Use by mail or at Druggists. Hilcox Chemical Works, Patchogue, N. Y.

Time and tide wait for no man but a man who is tied waits on a woman all the time.

Good health depends upon good digestion. Safeguard your digestion with Wright's Indian Vegetable Pills and you safeguard your health. 272 Pearl St., N. Y. Adv.

Some men are born great, but the majority don't even have greatness thrust upon them.

Relief!

For tired, aching, tender perspiring FEET—

ALLEN'S FOOT-EASE

THE ANTISEPTIC, HEALING POWDER

Just shake into your SHOES!

INFLAMED EYES

Don't treat sore inflamed aching eyes with powerful drugs "dropped" in by hand. A soothing effective, safe remedy is best. 25c. all druggists.

MITCHELL EYE SALVE

HALL & BUCKLE New York City

Have You Blemishes or A Clear Smooth Skin?

If you wish a skin clear of blemishes and other annoying eruptions begin to-day the regular use of Cuticura Soap, assisted by Cuticura Ointment. No other method is so agreeable, so often effective and so economical.

Soap 25c. Ointment 50c and 60c. Talcum 50c. Sold every-where. Sample each free. Address: "Cuticura Labora-tories, Dept. 35, Malden, Mass."

25c Cuticura Shaving Stick 25c.

Oregon & California Directory

HEALD'S Business Training

The reputation of Heald's will help you to earn more—and to get a better position in business! Write for booklet "BUSINESS" to Heald's Business College, 1215 Van Ness Ave., San Francisco.

Learn a Trade AT THE HEALD TECHNICAL SCHOOLS

1101 SUTTER STREET SAN FRANCISCO

Mark and Mail This Coupon for Catalog

Night or Day School

Auto Mechanic	House Wiring
Elect. Engineer	Mech. Drafting
Ignition Expert	Arch. Drafting
Surveyor	Civil Engineer
Mech. Engineer	Plan Reading
Armature Winder	Estimating
	Welding Acty.

Name

Address

SAN FRANCISCO HOTEL MENTONE

387 Ellis Street, at Jones

OUTSIDE ROOM, PRIVATE BATH \$2.00

SELIG BROS., San Francisco

Have our local dealer take your measure for a "Satisfaction Guaranteed" ALL-WOOL SUIT. Prices to suit your purse.

HOTEL ROOSEVELT

SAN FRANCISCO'S NEW FINE HOTEL

Every room with bath or shower. \$2.00 to \$3.50. Jones at Eddy. Garage next door.

Auto Parts

for all cars, new and used. Wheels, Rims, Accessories, etc. Write or call.

LITTLE AUTO PARTS CO.

701 Golden Gate Ave. San Francisco

HOTEL WILTSHIRE, San Francisco

340 Stockton St., near Union Square. Sutter 2200.

HARRY BOYLE, Manager

Outside rooms with bath, \$2.00 single, \$3.00 double. Court rooms with bath, \$2.00 single, \$3.00 double. Breakfasts 50c, 60c, 70c. Dinners 85c. Sunday \$1.00.

Guests Accommodated During Summer Months

13-story fireproof building with every convenience. Modern Catering.

RIBLE INSTITUTE OF LOS ANGELES

536-558 So. Hope St. Los Angeles, Calif.

7% Interest—Payable Quarterly

Guaranteed Income Certificates. 5-year coupons attached. In amounts of \$100 and up. Highest type of security known. Write for complete information FREE.

LOCAL AGENTS WANTED

Angelus Building-Loan Association, Calif.

550 S. Grand Ave. Los Angeles, Calif.

HOTEL CECIL

A POPULAR PRICE HOTEL OF DISTINCTION

Main Street, between Sixth and Seventh

Phone Faber 3840

LOS ANGELES

700 ROOMS

300 rooms without bath \$1.50
200 rooms with private toilet \$2.00
200 rooms with private bath \$2.50

Good Garage Facilities

W. N. U., San Francisco, No. 25-1927.

Classified ADS.

ONLY A DIME A LINE
TERMS CASH '23

Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance.

Want a view lot 50x140 for \$550? Terms, yes! Lot on Long Branch, \$850, part cash. For real bargains in real property see us.
THE MAY CO., 5009 W. Pt. Loma boulevard, Ocean Beach. Phone Bayview 0422.

FOR SALE—Everlasting Flowers. Fresh cut. Froide's, 1868 Bacon street, Ocean Beach.

WANTED—Hear from owner; RANCH for sale. State cash price; particulars. D. F. Bush, Minneapolis, Minnesota.

FOR SALE—House, four rooms and bath; garage; lot 50x140; several fruit trees. Terms. Lot is fine for bungalow court. Owner, 4775 Del Monte Ave., O. B.

ALWAYS BOOSTING
The Beach and Bay Districts of San Diego, California and Point Loma Peninsula "THE BEACH NEWS" And its Representatives Hold Memberships in the O. B. Chamber of Commerce Ocean Beach Woman's Club M. B. Chamber of Commerce Mission Beach Woman's Club Pacific Beach Civic League Five Points Civic League And Point Loma Assembly

Alaskan Tour

(Continued from Page 1)

the side of Mount Roberts, overlooking the city, can be seen the mine of the Alaska Juneau Gold Mining company, the largest gold quartz mill in the United States of Alaska; capacity 9,000 tons of ore per day. Visited museum and saw the original check which was paid to Russia for the purchase of Alaska, which was seven millions and two hundred thousand dollars. "Fourth day. The trip up the Lynn canal from Juneau takes us between towering mountains and many glaciers. Our next point was Skagway. There is not much of interest in Skagway; so we board a train and go over the White Pass to Carcross, then onto a boat, the "Tutshi," sailing down through other lakes for a hundred and twenty miles, until we come to Taku Arm. After supper we left the ship and walked to an old miner's hut named "Ben-My-Chree" and were entertained by an aged couple named Mr. and Mrs. Partridge and royally received. We are now on our return trip southward, bound to Vancouver, aboard ship June 28th."

SAN DIEGO Army and Navy Academy

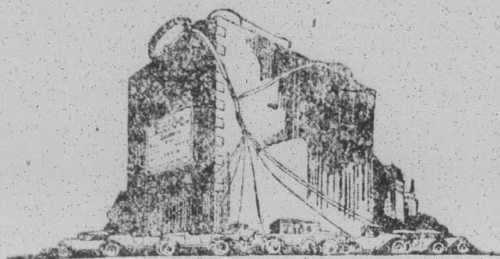
Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating

THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS
ENTIRE YEAR
Located on Ocean
Phone, Pacific Beach 172

COL. THOS. A. DAVIS, Pres.

ABOUT PRINTING PRICES

All job printing by "The Beach News" carries the Union Label and all estimates are made in accordance with the Franklin Price List, our prices for standard printing being precisely the same as any Union office in the city. Quality and service unexcelled. Give us a trial.



Announcement

We have been appointed the Exide Service Station for this locality. In addition to selling

Exide BATTERIES

the right battery for your car, our Service includes skillful repair work on every make of battery. You can rely on responsible advice and reasonable prices here.

We look forward to a call from you.

OCEAN BEACH GARAGE
HENRY EULBERG, Propr.
4868 NEWPORT AVENUE



MISSION BEACH AMUSEMENT CENTER

SKATING

Every Day and Evening in the Year at
KICKHAM'S
MISSION BEACH
ROLLER RINK

Largest Skating Surface in Southern California
AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK

MISSION BEACH GARAGE

3779 Mission Boulevard,
Mission Beach
WILLIAM F. ENGLAND
Phone
Pacific Beach
1151

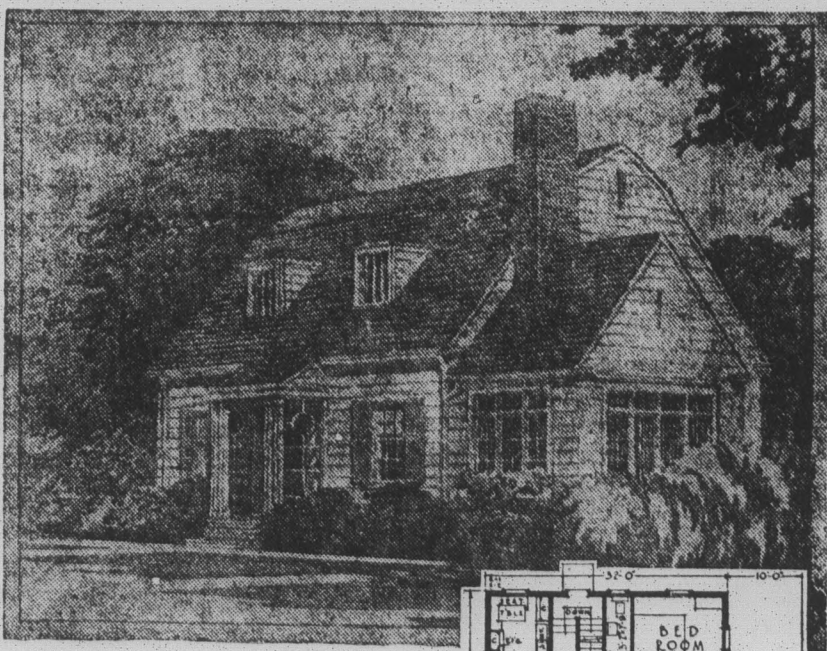


TOWING AND EXPERT REPAIRING
BRAKE BANDS RE-LINED FREE

Subscribe to "THE BEACH NEWS"—One dollar for one year.

We Do PRINTING of Every Description.

Every Inch a Real Home
Is This Colonial Type



A LIVING-ROOM forty feet long—that is practically what one has in this exceptionally well planned Colonial house. The living-room extends on one side into the dining-room, set off only by two small china closets, and on the other into the sunroom. The whole effect is one of spaciousness and hospitality.

Another outstanding feature is the down-stairs bed-room, which can be used as sick-room, guest chamber, playroom or sewing room, as occasion arises. The stairways are compactly arranged and well out of sight. There are closets and storage space enough to please the most acquisitive housekeeper.

White, cream or grey paint may be used on the siding with shutters, trim and roof in harmonizing colors. The walls and roof are made to resist heat and cold by insulating with celotex. The cost of building may be kept down by excavating only half of the house, taking care to insulate the unexcavated half with a layer of celotex in order to heat the house easily in the coldest weather. A further saving may be effected by finishing off the walls of the second floor rooms with celotex instead of lath and plaster. Left either plain painted, stained or finished with a daintily stenciled such walls are extremely effective and durable.

©, Celotex Institute, Chicago, 1927

Classified Ads Get Quick Results

CONDENSED STATEMENT OF CONDITION

Bank of Italy

NATIONAL TRUST & SAVINGS ASSOCIATION

SAVINGS COMMERCIAL TRUST

June 27, 1927

RESOURCES

First Mortgage Loans on Real Estate	\$225,254,897.88	
Other Loans and Discounts	170,178,012.71	\$395,432,910.59
United States Bonds and Certificates of Indebtedness	\$124,556,128.44	
State, County and Municipal Bonds	34,793,687.85	
Other Bonds and Securities	18,431,342.41	
Stock in Federal Reserve Bank	1,521,000.00	
TOTAL U. S. AND OTHER SECURITIES		\$179,302,158.70
Due from Federal Reserve Bank	30,289,467.20	
Cash and Due from Other Banks	36,136,049.38	
TOTAL CASH AND DUE FROM BANKS		\$ 66,425,516.58
Banking Premises, Furniture, Fixtures and Safe		
Deposit Vaults (232 Banking Offices in 164 California Cities)		19,388,840.34
Other Real Estate Owned		1,200,099.43
Customers' Liability under Letters of Credit and Acceptances		8,568,100.09
Interest earned on Bonds and Loans		5,046,595.62
Other Resources		352,130.95
TOTAL RESOURCES		\$675,716,343.30

LIABILITIES

DEPOSITS: Savings	\$408,043,193.29	
Commercial	192,802,862.86	\$600,846,056.15
Letters of Credit and Acceptances		8,568,100.00
Circulation		4,177,750.00
Dividends Unpaid		1,134,224.55
		\$614,726,130.79

CAPITAL \$30,000,000.00
SURPLUS AND PROFITS 30,990,212.51

INVESTED CAPITAL \$60,990,212.51
TOTAL LIABILITIES \$675,716,343.30

All charge-offs, expenses and interest payable to end of half-year have been deducted in above statement

NATIONAL BANKITALY COMPANY
Identical in Ownership and Management
Capital, Surplus and Profits
\$40,708,130.90

The COMBINED CAPITAL INVESTMENT of both Corporations is in Excess of
100 MILLION DOLLARS

NUMBER OF DEPOSITORS, 1,140,394

Savings Deposits made to and including July 11, 1927 will earn interest from July 1, 1927

OCEAN BEACH BRANCH

OFFICERS
F. E. MANNING, Manager
C. W. TOBEY, Asst. Manager

EDGAR W. HADLEY W. L. Hulick
3757 Fifth Street, San Diego 2542 Front Street, San Diego
Phone, Hillcrest 3747-W Phone: 3-2015

Hadley & Hulick

CONTRACTORS and BUILDERS

DESIGNERS OF ARTISTIC
BUNGALOWS and APARTMENTS
Estimates Furnished

Phone Hillcrest 4571
DELIVERY SERVICE

THE OWL

CLEANERS, DYERS and TAILORS

Suits Made to Order
4689 Thirtieth Street, San Diego
Quality—Service—Efficiency

DIVIDEND NOTICE

Bank of Italy

National Trust & Savings Association

For the half-year ending June 30, 1927, a dividend has been declared at the rate of four per cent per annum on all savings deposits, payable on and after July 1, 1927. Dividends not called for are added to and bear the same rate of interest as the principal from July 1, 1927.

SAVINGS DEPOSITS
made to and including
MONDAY, JULY 11, 1927
will earn interest
FROM JULY 1, 1927

JAMES A. BACIGALUPI, President.

CHURCHES

CHRISTIAN SCIENCE SOCIETY
1965 Abbott Street, Ocean Beach

Services are held as follows:

Sunday morning at 11 o'clock.

Sunday School, 9:45 a. m.

Wednesday evening at 8 o'clock.

Reading Room open Mondays, Thursdays and Saturdays from 2:30 to 4:30 p. m., except holidays.

FIRST BAPTIST CHURCH OF OCEAN BEACH

DeFoe Street at Santa Monica Ave.
Rev. W. S. Dunn, Pastor

Bible School 9:45 a. m.

Morning service at 11 o'clock. Sermon by the pastor: "Divine Leadership." Anthem by the choir.

Young People's meetings 6:45 p. m.

Song service at 7:30 p. m.

Rev. W. S. Dunn will speak on "The Challenge of God's Call." Trumpet solo by Bramwell G. Coultas. Music by the choir.

Tuesday, 6 p. m., girls' club. Wednesday, 7:30 p. m., prayer meeting.

Friday, 7:15 p. m., boy scouts. Friday, 7:30 p. m., choir rehearsal.

You are cordially invited to meet with us in the services of the church—Go to Church Sunday.

SACRED HEART CATHOLIC CHURCH

Cor. DeFoe St. and Saratoga Ave.
Rev. P. C. Santy, Pastor

Ocean Beach—Sundays, Mass at 8:30 a. m. Sunday school at 9:30. Rosary and Benediction of the Blessed Sacrament at 7:30 p. m. Week-day Mass at 8:00 a. m.

Roseville—Sundays, Mass at 10. Sunday school at 10:30. Mass at 8 every first Saturday of the month.

UNION CONGREGATIONAL CHURCH

(Corner DeFoe Street and Santa Monica Avenue)

Rev. Wm. I. Newman, Pastor

Morning service at 11 o'clock. Christian Endeavor meets at 6:30. Wednesday evening prayer meeting at 7:30.

Boys' Club meets at the church Tuesdays at 7 p. m. Girls' club meets at the church Saturdays at 2:30 p. m.

NEW TRINITY CHAPEL

John B. Osborn, L. R. in charge.

Sunday school at 9:45 a. m. Morning prayer at 11 o'clock.

Phone or send your orders for PRINTING, from the smallest card to a poster, to The Beach News, for service and satisfaction.
PHONE BAYVIEW 0017

If it's about the beaches

It's all in "The Beach News."

Only One Dollar for One Year

OCEAN BEACH POSTOFFICE

U. S. MAIL SCHEDULE

By Postmaster H. K. Rankin

General Delivery—8 a. m. to 6 p. m. Money Order Department—8 a. m. to 5:30 p. m.

Mail arrives and is distributed 10:30 a. m. and 4:30 p. m. Mail departs 10:15 a. m. and 4:15 p. m.

Sundays and holidays, mail departs 10 a. m. Mail closes 10 a. m. and 4 p. m., or 15 minutes before daily departure. Windows not open on Sundays.

PENINSULA MASONIC LODGE

No. 620, F. & A. M.

Stated meetings first Thursday in each month at Masonic Hall, 5019 Newport avenue, Ocean Beach, Calif.

O. B. POLICE SUB-STATION

Abbott St., near Santa Monica Ave.
Phone Bayview 0431
Sergeant Geo. W. Churchman;

OCEAN BEACH LIBRARY

1967 Abbott Street

Hours—Monday, Wednesday, Saturday—2:00-8:00 p. m. Tuesday, Thursday, Friday—2:00-5:00 p. m.

STRICTLY Union Printing, at regular city prices. For service and satisfaction, Phone Bayview 0017.

Prosperity!—Feel it, talk it, know it—Advertise!

"BUY AT HOME"

Patronize Community Merchants

Subscribe for "The Beach News," \$1 a Year